

# WHO'S LOBBYING WHO IN BC?

## Monthly Snapshot – October 2025

The following is a brief summary of new Registration Returns activated or re-activated between October 1 and October 31, 2025, under BC's *Lobbyists Transparency Act*.

To view full details of all Registration Returns, you must search the [Lobbyists Registry](#). For screenshots of various ways to search the Lobbyists Registry, see the [Getting Started - Reference Guide](#) pages 26 - 28.

1. Colin Aitchison, a consultant lobbyist with Enterprise Canada, is lobbying public office holders at several public agencies on behalf of HealthPro Procurement Services Inc. discussing how innovative B.C.-based businesses could overcome barriers to innovation, in order to spur economic growth in B.C., and working with the B.C. government to bolster post-COVID-19 health care procurement, including building safe domestic supply chains.
2. Ameer Barber, a consultant lobbyist with Earncliffe Strategies, is lobbying public office holders at several public agencies on behalf of Huu-ay-aht First Nations regarding securing long-term road access and transportation improvements critical to community safety and economic growth; advancing treaty implementation, ensuring recognition of treaty ownership (TL44), and strengthening coordination between MIRR, MCFD, and federal partners under the Tripartite Agreement; and ensuring equitable recognition of Indigenous-led projects under Bill 15 and advancing recommendations from the forestry task force to strengthen Indigenous participation and treaty-aligned forestry management.
3. Darby Crouch, a consultant lobbyist with Endgame Strategies, is lobbying public office holders at several public agencies on behalf of Canadian Online Gaming Association seeking input on the currently BC iGaming legislation and regulation; advocating for an iGaming regime to be introduced that is fair and responsible for iGaming operators, vendors and players.

4. Dave Cyr, a consultant lobbyist with Cyr Consulting Group, is lobbying public office holders at several public agencies on behalf of Spirits Canada / Association of Canadian Distillers regarding the modernization of Canada's spirits regulations—advocating for direct-to-consumer sales, expanded retail access, and a fair marketplace where spirits compete on equal footing with other alcohol categories; the phasing out derogations from non-discrimination obligations under Canada's Agreement on Internal Trade; applying standardized and transparent provincial liquor mark-ups on out-of-province products; implementing investor protection standards equal to those provided to foreign businesses under trade agreements; and establishing robust dispute settlement provisions to ensure equal treatment of products across provinces.
5. James Cabangon, a consultant lobbyist with Sandstone Group, is lobbying public office holders at several public agencies on behalf of Kal Tire regarding the risks of anticompetitive import trade practices and their effect on Canadian industry and environment along the automotive value chain.
6. Greg D'Avignon, a consultant lobbyist with CSG Canadian Strategy Group LP, is lobbying public office holders at several public agencies on behalf of Sienna Senior Living Inc. advocating that senior living facilities maintain the highest levels of care and operational effectiveness and efficiency and addressing the regulatory framework that ensures the operational viability of senior living homes, including licensing, compliance, capital and operational requirements while ensuring that resident safety and care quality are never compromised and meet demand.
7. Jeffrey Ferrier, a consultant lobbyist with Framepoint Public Affairs, is lobbying public office holders at several public agencies on behalf of Copper Mountain Mine (BC) Limited regarding the expansion of the Copper Mountain Mine near Princeton, BC.
8. David Gulliver and Michael McKinnon, consultant lobbyists with Enterprise Canada, are lobbying public office holders at several public agencies on behalf of British Columbia Association of Community Health Centres regarding opportunities to strengthen public health care by expanding the community health centre model of primary care delivery throughout the province.
9. John Heaney, a consultant lobbyist, is lobbying Member(s) of the BC Legislative Assembly and public office holders at the Ministry of Agriculture and Food on behalf of Mill Bay Processors Ltd. regarding the client's concern about applications for and issuance of processing licences under the Food Safety Act and Meat Inspection Regulation.
10. Devon Hill, a consultant lobbyist with Earncliffe Strategies, is lobbying public office holders at several public agencies on behalf of HighStreet Accommodations Ltd regarding changes to the

Short-Term Rental Accommodation Act, and policy recommendations to ensure that displaced people have access to appropriate housing options.

11. Nicola Hill, a consultant lobbyist with Hilltop Public Affairs Corp., is lobbying public office holders at several public agencies on behalf of Canadian Parks and Wilderness Society, British Columbia regarding the implementation of Coastal and Marine Strategy.
12. Nicola Hill, a consultant lobbyist with Hilltop Public Affairs Corp., is lobbying public office holders at several public agencies on behalf of Clements Centre Society regarding capital investment to build a new, purpose-built child development centre that will expand access to therapies, attract and retain skilled professionals, and meet the needs of our growing and diverse community.
13. Kerem Karabeyoglu, a consultant lobbyist with Crestview Strategy, is lobbying public office holders at several public agencies on behalf of 3M Canada Company regarding several matters such as: its products and services; policy and legislative proposals addressing public health and safety, including population-level harms; COVID-19 pandemic response and recovery, including personal protective equipment supply chain management, and future emergency preparedness, programs focused on road, road user, and road worker safety; workplace safety through the introduction to available 3M technologies and personal safety devices; and the weight of power transmission lines, increase efficiency and capacity of transmission and distribution systems while keeping actual infrastructure.
14. Craig Keating, a consultant lobbyist with Strategies 360 Canada, is lobbying public office holders at the Ministry of Housing and Municipal Affairs on behalf of Small Housing BC Society regarding policy alignment for prefabricated housing development.
15. Craig Keating, a consultant lobbyist with Strategies 360 Canada, is lobbying public office holders at the Ministry of Finance and Member(s) of the BC Legislative Assembly on behalf of Seaspan ULC related to potentially contracting procurement to build, repair or maintain vessels for British Columbia.
16. Michelle German and Trevor Kramer, consultant lobbyists with StrategyCorp Inc., are lobbying public office holders at the Insurance Corporation of British Columbia and the Ministry of Transportation and Transit on behalf of BOLT SERVICES CA INC. regarding vehicle-for-hire regulations and licensing policies.
17. Emma Macklem, a consultant lobbyist with Framepoint Public Affairs, is lobbying public office holders at several public agencies on behalf of Google Canada Corporation regarding artificial

intelligence adoption in BC, investment in Google applications, systems and services and online safety measures.

18. David MacLean, a consultant lobbyist with Earncliffe BC, is lobbying public office holders at several public agencies on behalf of Canadian Media Producers Association – BC Producers Branch regarding to support BC's world class independent productions, changes to the legislation dictating BC's 51% IP ownership regulation as it is a major barrier specifically to interprovincial and national film production, leadership and clarity on the province's direction for BC's independent producers in light of US tariffs and industry skepticism and the renewal of the Domestic Motion Picture Fund.
19. Allie Meeres, a consultant lobbyist with Sedgwick Strategies Inc., is lobbying public office holders at several public agencies on behalf of Vitreo Minerals Ltd. regarding prioritization of Vitreo Minerals Ltd.'s Angus Project to the British Columbia Environmental Assessment Office.
20. Rob Nagai, a consultant lobbyist with Bluestone Government Relations, is lobbying public office holders at several public agencies on behalf of British Columbia Notary Association regarding the BC Mortgage Broker's Act advocating for changes to allow them a greater role and responsibility in delivering services for real estate transactions, and regarding BC's Legal Professions Act to continue to clarify their role and responsibilities in BC's legal system.
21. Cheryl Oates, a consultant lobbyist with GT & Company Executive Advisors, is lobbying public office holders at several public agencies on behalf of Gateway Casinos & Entertainment Limited regarding the challenges faced by, and the long-term sustainability and growth of, the gaming industry in British Columbia, and regarding assistance with issuance of various permits and approvals.
22. Steve Greenaway and Darielle Segovia, consultant lobbyists with Counsel Public Affairs Inc., are lobbying public office holders at several public agencies on behalf of GlaxoSmithKline Inc. regarding Patented Medicines Pricing Review Board and its potential impact on BC's Life Sciences and Research Community, pharmaceutical and health sciences research, pharmaceutical and vaccine procurement, drug and vaccine listings on publicly funded programs, advancement of GSK medicines and vaccines with stakeholders of the healthcare system, issues related to access to GSK Medicines and Vaccines, clinical trials and advancement of the life sciences industry and pharmaceutical and health policy, economic development as it relates to clinical trials and other research, scientific information related to GSK's portfolio of medicines and vaccines.
23. Keira Shaw, a consultant lobbyist with Temple Scott Associates Inc., is lobbying public office holders at the Ministry of Agriculture and Food on behalf of Canadian Organic Growers Inc.

arranging meetings on behalf of the client to discuss the final report of the Organic Taskforce titled 'Cultivating the Organic Opportunity for Canadian Farmers and Consumers: Economic and Environmental Impacts of Organic Agriculture and Policy Recommendations for Canada'.

24. Bill Tieleman, a consultant lobbyist with West Star Communications, is lobbying public office holders at several public agencies on behalf of International Union of Elevator Constructors Local 82 seeking support for improving wages, working conditions, health and safety and benefits for IUEC Local 82 members; improving labour relations with employers; improving BC Labour Code and other labour laws and regulations.
25. Amanda van Baarsen, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of White Ribbon advancing White Ribbon's gender-based violence prevention programming and services.
26. Marco Violo, a consultant lobbyist with StrategyCorp Inc., is lobbying public office holders at several public agencies on behalf of CARFAX Canada ULC regarding auto theft and the *Motor Dealer Act*.
27. Marco Violo, a consultant lobbyist with StrategyCorp Inc., is lobbying public office holders at several public agencies on behalf of goeasy Ltd. regarding the *Consumer Protection Act* and its regulatory drafting as it relates to high-cost credit and other consumer related servicing.
28. Marco Violo, a consultant lobbyist with StrategyCorp Inc., is lobbying public office holders at the BC Financial Services Authority and the Ministry of Finance on behalf of Symcor Inc. regarding the implementation of open banking / rules for BC financial institutions.
29. Jill Walker, a consultant lobbyist with GW Group, is lobbying public office holders at several public agencies on behalf of CNIB Deafblind Community Services seeking funding for Intervenor Services in the province.
30. Regan Watts, a consultant lobbyist with Fratton Park Inc., is lobbying public office holders at several public agencies on behalf of Canadian Soccer Association Inc. regarding securing funding to match the FIFA legacy fund in support of Canada Soccer's new National Training and Development Centre. Discussions may include funding programs, contribution agreements, eligibility criteria, timelines, and partnership models to advance the project's approval and financing.
31. Matt Williamson, a consultant lobbyist with Global Public Affairs, is lobbying public office holders at the Ministry of Energy and Climate Solutions and the Office of the Premier on behalf of AltaGas

Ltd. regarding the development of a favourable policy framework that encourages natural gas development and energy exports to foreign markets.

32. BC Association of Community Health Centres is lobbying public office holders at the Ministry of Health requesting sustainable funding for currently operating community health centres along with provision of sustainable funding for the BC Association of CHCs, and requesting to support development and funding of new CHCs around the province.
33. Canadian Steel Producers Association is lobbying public office holders at several public agencies regarding budgets as they relate to infrastructure, including measures associated with economic stimulus spending as well as ongoing infrastructure spending programs; economic and business conditions affecting the steel industry globally as well as in Canada and B.C., including monetary and fiscal policies; and government policies and programs in relation to international steel trade and measures to improve the competitiveness of the domestic steel industry.
34. Forum Asset Management Inc is lobbying public office holders at several public agencies regarding the development of coherent policy around the approvals and fees associated with developing purpose-built student housing as a private developer and operator - including guidance to municipalities on Development Cost Charges (DCCs), Community Amenity Contributions (CACs) and permitting fees; standardized criteria for waivers/reductions for qualifying projects, and alignment with BC Housing/BC Builds program requirements.
35. Hollyburn Community Services Society is lobbying Member(s) of the BC Legislative Assembly seeking funding to pilot a Seniors Housing Navigator program focused on hidden housing solutions for seniors in North Vancouver.
36. IDENTOS Inc is lobbying public office holders at several public agencies regarding the standards such as UMA 2.0 and products and services such that they are aware of what is available in the market to inform any future procurement, including details about the problem space, enabling consented data sharing and citizen control of personal data, and IDENTOS Inc's solution offering in the Consent and Authorization space.
37. McDonald's restaurants of Canada Limited is lobbying public office holders at several public agencies regarding its investments in Canadian agriculture commodities and opportunities/challenges of supplier partners; labour realities and skills training strategy; and corporate stewardship undertakings with government.

38. Montgomery, Jasmine (operating as Fenix Cellars) is lobbying public office holders at several public agencies advocating for modernized liquor distribution policies in British Columbia, specifically: allowing speculative products (LDB register products stored in 3rd party warehouses) to be distributed through Direct Store Delivery (DSD) using registered third-party warehouses services; maintaining the existing wholesale markup and government revenue model while improving supply chain flexibility for small importers and licensees; and supporting reforms that protect small business viability, ensure business continuity during labour disruptions, and strengthen provincial revenue stability.
39. Movember Foundation is lobbying public office holders at several public agencies attempting to secure buy-in from provincial governments, including the Government of British Columbia, for a national strategy focused on men's health; subject matters include testicular cancer, prostate cancer, suicide prevention, and Indigenous health and well-being.
40. North Vancouver Teachers' Association is lobbying public office holders at several public agencies regarding curriculum changes, available resources and collaboration time and communication; replacement of Foundational Skills Assessment; meaningful consultation prior to policy and regulatory changes; adequate consultation and inclusion for teachers, students and staff who identify as Black, Indigenous, and People of Colour (BIPOC), as it relates to the public school system and institutionalized racism at a societal level; adequate funding for K to 12 education funding in the province and locally; funding for Public Education in British Columbia; student learning conditions in K to 12 public schools in the province; and teaching conditions in public education K to 12.
41. Your Local Farmers Market Society is lobbying the Member(s) of the BC Legislative Assembly regarding continued support and financial investment for the ongoing delivery of the provincial BC Farmers' Market Nutrition Coupon Program across BC and strong, sufficiently resourced and sustainable farmers markets to support BC food security, regional economic development and consumer demand for products grown and produced locally in BC.

**The statistics below are for the month of October 2025, and are from publicly searchable reports in the [Lobbyists Registry](#).**

Top 5 Ministries/Provincial Entities in Active Registration Returns  
Member(s) of the BC Legislative Assembly  
Office of the Premier

Finance  
Health  
Energy and Climate Solutions

Top 5 Ministries/Provincial Entities in Lobbying Activity Reports

Member(s) of the BC Legislative Assembly  
Energy and Climate Solutions  
Office of the Premier  
Jobs and Economic Growth  
Health

Top 5 Subject Matters in Active Registration Returns

Economic Development and Trade  
Environment  
Health  
Finances and Budgets  
Energy

Top 5 Subject Matters in Lobbying Activity Reports

Environment  
Economic Development and Trade  
Energy  
Finance and Budgets  
Indigenous Relations and Reconciliation