

# WHO'S LOBBYING WHO IN BC?

## Monthly Snapshot – June 2024

The following is a brief summary of new Registration Returns activated or re-activated between June 1 and June 30, 2024 under BC's *Lobbyists Transparency Act*.

To view full details of all Registration Returns, you must search the [Lobbyists Registry](#). For screenshots of various ways to search the Lobbyists Registry, see the [Getting Started - Reference Guide](#) pages 26 - 28.

1. Jarred Anderson, a consultant lobbyist with Hill & Knowlton, is lobbying public office holders at the Ministry of the Attorney General and the Office of the Premier on behalf of Snap ULC regarding online digital platforms, privacy and safety.
2. Paula Arab, a consultant lobbyist with Navigator Ltd. is lobbying public office holders at the Ministry of Finance on behalf of Turo Canada Co. ULC seeking meetings to discuss application of provincial sales tax and passenger vehicle rental tax on Turo's services.
3. Matthew Conley, John Penner, Andrew Steele and Marco Violo, consultant lobbyists with StrategyCorp Inc., are lobbying the Ministry of Finance and BC Financial Services Authority on behalf of Symcor Inc. regarding to the implementation of open banking rules for BC financial institutions.
4. Greg D'Avignon, a consultant lobbyist with CSG Canadian Strategy Group LP, is lobbying public office holders at several public agencies on behalf of B.C. Salmon Farmers' Association to advocate for the support and understanding of key aspects related to the BC salmon farming industry.
5. Greg D'Avignon, a consultant lobbyist with CSG Canadian Strategy Group LP, is lobbying public office holders at several public agencies on behalf of Conwest Developments Ltd regarding the

development of much needed light industrial and warehousing development project on fee simple land.

6. David Elstrom, a consultant lobbyist with Spar Tree Group Inc., is lobbying public office holders at several public agencies on behalf of K&D Logging Ltd. regarding compensation for the portion of reduced allowable annual cut apportionment for replaceable forest licenses (RFLs) in the Prince George Timber Supply Area that was redistributed to increase the allowable annual cut volume to other licensees which resulted in reduced work for Bill 13 contractors associated with the RFLs.
7. David Elstrom, a consultant lobbyist with Spar Tree Group Inc., is lobbying public office holders at several public agencies on behalf of Lo-Bar Log Transport Co. Ltd. regarding compensation for the portion of reduced allowable annual cut apportionment for replaceable forest licenses (RFLs) in the Prince George Timber Supply Area that was redistributed to increase the allowable annual cut volume to other licensees which resulted in reduced work for Bill 13 contractors associated with the RFLs.
8. Leila Farmer and Matt Williamson, consultant lobbyists with Global Public Affairs, are lobbying public office holders at several public agencies on behalf of Pembina Pipeline Corporation regarding a variety of matters including support for potential export opportunities for Canadian oil and gas resource, clean hydrogen-as-ammonia exports, development of an LNG export facility and changes to BC's energy, environmental and climate change policies.
9. Kimanda Jarzebiak and Claudine Nava Urdaneta, consultant lobbyists with Ascent Public Affairs, are lobbying public office holders at several public agencies on behalf of Michael Smith Foundation for Health Research regarding develop health research talent, improve health and health care, and strengthen BC's life sciences sector.
10. Mark Jiles, a consultant lobbyist with Bluestone Government Relations, is lobbying public office holders at the Ministry of Health on behalf of Twig Fertility Holdings Inc (2770334) regarding being registered to participate in the government's IVF program.
11. Frederik Larouche and Liam Thompson, consultant lobbyists with StrategyCorp Inc., are lobbying public office holders at several public agencies on behalf of Quebecor Media Inc. concerning the development, establishment or termination of any program, policy, directive or guideline that would foster competition and enable Vidéotron to foster its telecommunications services.
12. John Moonen, a consultant lobbyist with John Moonen & Associates Ltd., is lobbying public office holders at several public agencies on behalf of Child Development Foundation of British Columbia

seeking capital and operational funding for The Centre for Child Development of the Lower Mainland.

13. Katie Shaw, a consultant lobbyist with Earncliffe Strategy Group, is lobbying public office holders at several public agencies on behalf of Surety Association of Canada regarding the development of prompt payment legislation and associated possible bonding regulations.
14. Jesse Shea, a consultant lobbyist with Enterprise Canada, is lobbying public office holders at several public agencies on behalf of Netflix Services Canada ULC regarding regulatory and policy issues affecting content creating and streaming service providers, including tax incentives, to promote a robust film, television and animation sector in British Columbia.
15. Raj Sihota, a consultant lobbyist with Strategies 360 Canada, is lobbying public office holders at several public agencies on behalf of Harness Racing BC Society regarding support to maintain the viability of standardbred horse racing in BC at a time of revenue and operating challenges.
16. Raj Sihota, a consultant lobbyist with Strategies 360 Canada, is lobbying public office holders at several public agencies on behalf of Horsemen's Benevolent and Protective Association of BC regarding support to maintain the viability of standardbred horse racing in BC at a time of revenue and operating challenges.
17. Alexa Sipeki, a consultant lobbyist with Crestview Strategy Inc., is lobbying public office holders at several public agencies on behalf of Chegg, Inc. regarding the benefits of education technology like Chegg that support learning in post-secondary education.
18. Amanda van Baarsen, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Encorp Pacific (Canada) regarding compliance with and opportunities for improvements to BC's beverage container recycling programs and regulations for stewardship agencies.
19. British Columbia Association of Kinesiologists is lobbying public office holders at several public agencies regarding funding and developing improved work integrated learning opportunities for Post-Secondary Educational students in kinesiology looking to enter professional practice, kinesiology to become a regulated health profession and the inclusion of kinesiologists as recognized interdisciplinary team members in private/public partnerships (contracts for service) to provide health care services to government employees providing fire protection services.
20. The Centre for Child Development of the Lower Mainland is lobbying public office holders at several public agencies seeking Capital and/or Operational funding for Projects.

21. Child Development Foundation of British Columbia is lobbying public office holders at several public agencies regarding funding to support Affiliate: The Centre for Child Development of the Lower Mainland.
22. Colleges of Applied Arts and Technology Pension Plan (dba CAAT Pension Plan) is lobbying the Minister of State for Child Care regarding general education about the CAAT Pension Plan and their innovative plan features as well as potential application for workers in various sectors in British Columbia, including early childhood educators.
23. Down Syndrome Resource Foundation is lobbying public office holders at the Ministry of Health and Member(s) of the BC Legislative Assembly regarding changes to prioritization guidelines in the province's COVID-19 vaccination allocation plans with respect to individuals with Down syndrome.
24. The Gordian Group, Inc. is lobbying public office holders at several public agencies advocating for a compliant and competitive construction procurement solution known as Job Order Contracting. Bring awareness of this approach (JOC) to senior officials such that it is promoted (not mandated) as one course of action for procurement and real property staff. Additionally discuss topics around capital planning and asset management, condition assessment data collection approaches, services and technology to support those approaches as well as the cost data that surrounds it.
25. Justice for Girls Outreach Society is lobbying public office holders at several public agencies regarding changes to laws and policies that impact teenage girls' rights in relation to violence and exploitation.
26. Seqirus Canada Inc. is lobbying public office holders at several public agencies regarding continued public funding for the provision of FLUAD<sup>®</sup>, an inactivated, adjuvanted seasonal influenza vaccine, for BC seniors.
27. Sooke Fire Fighters: International Association of Fire Fighters - Local 4841 is lobbying Member(s) of the BC Legislative Assembly regarding safer working conditions for firefighters and legislative support for known health risks associated with the profession.
28. Turo Canada Co. ULC is lobbying public office holders at the Ministry of Finance regarding changes to the Marketplace Facilitator Tax, and application of provincial sales tax and passenger vehicle rental tax on Turo's services.

The statistics below are for the month of June 2024, and are from publicly searchable reports in the [Lobbyists Registry](#).

Top 5 Ministries/Provincial Entities in Active Registration Returns

Member(s) of the BC Legislative Assembly  
Office of the Premier  
Finance  
Environmental and Climate Change Strategy  
Health

Top 5 Ministries/Provincial Entities in Lobbying Activity Reports

Member(s) of the BC Legislative Assembly  
Energy, Mines and Low Carbon Innovation  
Office of the Premier  
Environment and Climate Change Strategy  
Water, Land and Resource Stewardship

Top 5 Subject Matters in Active Registration Returns

Environment  
Economic Development and Trade  
Health  
Finances and Budgets  
Energy

Top 5 Subject Matters in Lobbying Activity Reports

Environment  
Economic Development and Trade  
Energy  
Finances and Budgets  
Indigenous Relations and Reconciliation