

WHO'S LOBBYING WHO IN BC?

Monthly Snapshot – March 2024

The following is a brief summary of new Registration Returns activated or re-activated between March 1 and March 31, 2024 under BC's *Lobbyists Transparency Act*.

To view full details of all Registration Returns, you must search the [Lobbyists Registry](#). For screenshots of various ways to search the Lobbyists Registry, see the [Getting Started - Reference Guide](#) pages 26 - 28.

1. Michael Bailey, a consultant lobbyist with Western Policy Consultants Inc., is lobbying public office holders at several public agencies on behalf of Boehringer Ingelheim (Canada) Ltd. regarding policy development on health care and public drug programs funding as well as a program to provide a virtual health initiative around heart failure.
2. Michael Bailey, a consultant lobbyist with Western Policy Consultants Inc., is lobbying public office holders at several public agencies on behalf of KTL Transport Inc. regarding the BC Government to not accept the British Columbia Container Trucking Commissioner's recommendations as detailed in Addendum II to 2023 Rate Review Consultation Report - overtime calculation for independent operators and the Tax Management Policy.
3. Philip Baldwin, a consultant lobbyist with TACTIX Government Relations & Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Fertility Matters Canada to regarding in-vitro fertilization expert clinic group and general development of the IVF program.
4. Nicole Brassard, a consultant lobbyist with Global Public Affairs, is lobbying public office holders at the Ministry of Emergency Management and Climate Readiness on behalf of Fire & Flood

Emergency Services Ltd. regarding procurement opportunities for their fire and flood prevention, training and response services.

5. Bilal Cheema, a consultant lobbyist with Cheema Strategies Incorporated is lobbying public office holders at several public agencies on behalf of Riverside Forest Products (2018) Inc. regarding funding for upgrades and innovation at Lumber Mill facility.
6. Greg D'Avignon, a consultant lobbyist with Canadian Strategy Group LP, is lobbying public office holders at several public agencies on behalf of Rothmans, Benson & Hedges Inc. regarding partnering with government officials to combat the illicit contraband tobacco market, prioritizing public health and safety, government revenue stream recovery, and deterring organized crime, and regarding the scope and details of bill where the province is going after wrongdoers to recover the costs of public-health harms their products cause to people.
7. Jeffrey Ferrier, a consultant lobbyist with Framepoint Public Affairs, is lobbying public office holders at several public agencies on behalf of Atlas Negative Emissions Materials, Inc exploring funding options for a critical minerals project in BC.
8. Dylan Hellwig, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of Canadian Finance and Leasing Association regarding the influx of stolen vehicles in the province and amendments to the BC PPSA and harmonize with Saskatchewan, Alberta, and Ontario and allow for the perfection of a security interest by electronic chattel paper.
9. Kait LaForce, a consultant lobbyist with Summa Strategies Canada Inc., is lobbying public office holders at several public agencies on behalf of Ambulance Paramedics of B.C. (Local 873) Holding Corp. regarding the expansion of community paramedicine into metro British Columbia and to advance the process of paramedics in British Columbia becoming members of the Canadian Institute for Public Safety Research and Treatment.
10. Bradley Lavigne, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at the Ministry of Jobs, Economic Development and Innovation and the Office of the Premier on behalf of Aerospace Industries Association of Canada-Pacific regarding policies that will foster investment and job creation in the aerospace sector in BC.
11. Bradley Lavigne, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Facebook Canada Ltd. regarding online digital

platforms, including but not limited to broader policy issues such as population-level harms in Bill 12 (42-5) Public Health Accountability and Cost Recovery Act.

12. Scott MacDonald, a consultant lobbyist with Propero Learning Systems Inc., is lobbying public office holders at several public agencies on behalf of Metro Vancouver seeking funding for workforce and skills development projects.
13. Joshua Matthewman, a consultant lobbyist with Temple Scott Associates Inc., is lobbying public office holders at several public agencies on behalf of Mastercard Canada regarding the development and implementation of cybersecurity standards, develop work placement/co-op programs and cybersecurity initiatives and monitor developments and opportunities regarding greater government use of electronic payments and associated service.
14. Roy Millen, a consultant lobbyist with Blakes, Cassels & Graydon LLP, is lobbying Member(s) of the BC Legislative Assembly and public office holders at the Ministry of Water, Land and Resource Stewardship on behalf of Waterfront Protection Coalition Foundation regarding proposed amendments to Land Act and the Dock Management Plan.
15. Fernando Minna, a consultant lobbyist with The Capital Hill Group Ottawa Inc., is lobbying public office holders at several public agencies on behalf of X Corp regarding BILL 12 – 2024 Public Health Accountability and Cost Recovery Act.
16. Don Stickney, a consultant lobbyist with Earnscliffe Strategy Group, is lobbying public office holders at several public agencies on behalf of Conifex Timber Inc. regarding Cryptocurrency Mining Policy.
17. Jill Swenson, a consultant lobbyist with Global Public Affairs Inc., is lobbying public office holders at the Ministry of Citizens' Services on behalf of SAP Canada Inc. to discuss opportunities related to modernizing human resources and corporate services.
18. Bill Tam, a consultant lobbyist with Thoughtbridge Management Consultants Inc., is lobbying public office holders at several public agencies on behalf of Metro Vancouver Convention and Visitors Bureau regarding funding in support of a project to bring the global Collision conference to BC for 2025, 2026 and 2027.
19. Christian von Donat, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of British Columbia Construction Association regarding the development of employment training programs and to develop public sector procurement capacity in accordance with the Guide to Calling Bids as well as to promote policies, programs and

initiatives that assist the government in achieving the stated objectives of the Community Benefit Agreement (CBA).

20. Leah Ward, a consultant lobbyist with Wellington Advocacy Inc, is lobbying public office holders at several public agencies on behalf of Red Bull Canada Ltd. regarding initiatives and opportunities for Red Bull sport activations and events, policies that relate to food and beverage producers.
21. Matt Williamson, a consultant lobbyist with Global Public Affairs, is lobbying public office holders at several public agencies on behalf of General Fusion Inc. regarding funding for R&D toward commercialization of made-in-BC fusion technology.
22. Anita Zaenker, a consultant lobbyist with Earncliffe Strategies, is lobbying public office holders at the Ministry of Energy, Mines and Low Carbon Innovation and the Ministry of Housing on behalf of Rheem Canada Ltd. to inform development of government policies and programs related to climate & sustainability policy for buildings (space and water heating).
23. Anita Zaenker, a consultant lobbyist with Earncliffe Strategies, is lobbying public office holders at the Ministry of Water, Land and Resource Stewardship on behalf of Canadian Parks and Wilderness Society, British Columbia regarding the development and enactment of Coastal Marine Strategy.
24. Alma Mater Society of the University of British Columbia Vancouver is lobbying public office holders at several public agencies regarding a variety of matters including funding, increased financial aid, support for students with disabilities, and recommendations on various programs.
25. BC Friends of Medicare Society is lobbying public office holders at several public agencies regarding policy recommendations on LTC funding model, publicly funded home support as well as advocating for community health centres, surgical backlog caused by COVID-19 and implementation of health coverage measures for individuals uninsured by MSP.
26. BC Fruit Growers' Association is lobbying public office holders at several public agencies regarding Business Risk Management programs that need to be redesigned to address the impacts of climate change.
27. BC Marine Terminal Operators Association is lobbying public office holders at several public agencies regarding policy implications of taxation, climate action as well as policy recommendations on economic stimulus, infrastructure, COVID-19 response in the areas of transportation, climate change, infrastructure, taxation, competitiveness.
28. Chamber of Commerce Serving Coquitlam, Port Coquitlam, Port Moody is lobbying public office holders at several public agencies regarding changes to Labour Code and Employment Standards

Act amendments, Employers Health Tax, infrastructure projects that are of critical importance to the movement of goods and people both inter and intra-provincially, policies and regulations on members, and to advocate for policies and regulations that support vibrant businesses across the Tri-Cities and business competitiveness and sustainability.

29. Facebook Canada Ltd. is lobbying public office holders at several public agencies regarding matters impacting online digital platforms, including but not limited to broader policy issues such as population-level harms in Bill 12 (42-5) Public Health Accountability and Cost Recovery Act.
30. MDA Ltd. is lobbying public office holders at several public agencies regarding provincial government involvement in a collaboration between MDA and various Indigenous stakeholder groups in BC.
31. Nanaimo District Teachers' Association is lobbying public office holders at several public agencies regarding funding for Public Education Projects in Ladysmith, change for the Income Tax system, Covid-19 and education, provision of sick days, and student learning conditions.
32. SWTCH Energy Inc. is lobbying public office holders at several public agencies regarding policy recommendations on electric vehicles charging infrastructure, design of utility programs and Low Carbon Fuel Standard.
33. Township of Langley Firefighters Local 4550 is lobbying public office holders at several public agencies regarding the health and safety for firefighters.
34. United Therapeutics Corporation is lobbying public office holders at several public agencies regarding collaboration between organizations for the purpose of establishing a facility within the province.

The statistics below are for the month of March 2024, and are from publicly searchable reports in the [Lobbyists Registry](#).

Top 5 Ministries/Provincial Entities in Active Registration Returns

Member(s) of the BC Legislative Assembly
Office of the Premier
Finance
Environmental and Climate Change Strategy
Health

Top 5 Ministries/Provincial Entities in Lobbying Activity Reports

Member(s) of the BC Legislative Assembly
Water, Land and Resource Stewardship

Office of the Premier
Energy, Mines and Low Carbon Innovation
Health

Top 5 Subject Matters in Active Registration Returns

Environment
Economic Development and Trade
Health
Finances and Budgets
Energy

Top 5 Subject Matters in Lobbying Activity Reports

Environment
Economic Development and Trade
Health
Indigenous Relations and Reconciliation
Energy

O.R.L.
office of the
registrar
of lobbyists
BRITISH COLUMBIA