

WHO'S LOBBYING WHO IN BC?

Monthly Snapshot – February 2024

The following is a brief summary of new Registration Returns activated or re-activated between February 1 and February 29, 2024 under BC's *Lobbyists Transparency Act*.

To view full details of all Registration Returns, you must search the [Lobbyists Registry](#). For screenshots of various ways to search the Lobbyists Registry, see the [Getting Started - Reference Guide](#) pages 26 - 28.

1. Nasha Brownridge and Frederik Larouche, consultant lobbyists with StrategyCorp Inc., are lobbying public office holders at several public agencies on behalf of Sysco Canada Inc. regarding policy and recommendations around providing supply chain solutions for urban, rural, remote and Indigenous communities.
2. Matthew Campbell, a consultant lobbyist with Temple Scott Associates Inc., is lobbying public office holders at several public agencies on behalf of Canadian Nuclear Isotope Council regarding formal recognition for medical isotopes, government funding and investment to support the progression in nuclear science and research, to expand the talent pool of nuclear medicine professionals in British Columbia, nuclear medicine innovation, including efforts to double Canadian production of nuclear isotopes by 2030.
3. Bilal Cheema, a consultant lobbyist with Cheema Strategies Incorporated, is lobbying public office holders at several public agencies on behalf of Metis Nation British Columbia to support engagement with the BC legislature and Cabinet on the development of a companion document to the Distinctions Based Approach announced by the Government of BC.

4. Alycia Coulter, a consultant lobbyist with Hill & Knowlton, is lobbying public office holders at several public agencies on behalf of Northeastern University regarding programs and policies related to science, research, and education.
5. Cole Cyr, a consultant lobbyist with Colina Consulting Ltd., is lobbying public office holders at several public agencies on behalf of Cedar Shake and Shingle Bureau regarding changes to the BC government's forest policy, specifically in old-growth forestry deferrals as well as communicate the impact of the changes on the cedar shake and shingle industry.
6. Cole Cyr, a consultant lobbyist with Colina Consulting Ltd., is lobbying public office holders at several public agencies on behalf of Construction Maintenance and Allied Workers (CMAW) regarding labour legislation and policy that recognizes the unique nature of the construction industry, policy and program recommendations for safe work environments, and an improved standard of living and skilled trades training in British Columbia.
7. Cole Cyr, a consultant lobbyist with Colina Consulting Ltd., is lobbying public office holders at several public agencies on behalf of Habitat for Humanity Greater Vancouver regarding making changes to legislation that would reduce costs for building affordable homes and seeking an increase in the per-door contribution from the Government of BC for affordable homes.
8. Greg D'Avignon, a consultant lobbyist with CSG Canadian Strategy Group LP, is lobbying public office holders at several public agencies on behalf of K'uul Power regarding support for the development construction and operations of transmission assets to support the province's Clean BC goals and the economic, environmental, and social benefits of initiatives not only for their respective Nations but the citizens of British Columbia.
9. Greg D'Avignon, consultant lobbyist with CSG Canadian Strategy Group LP, is lobbying public office holders at several public agencies on behalf of We Know Training Inc. to establish employment training and certification services in British Columbia to support economic growth and public safety.
10. Jeffrey Ferrier, a consultant lobbyist with Framepoint Public Affairs, is lobbying public office holders at several public agencies on behalf of Teck Resources Limited regarding critical mineral production, processing and recycling in the province.
11. Nina Fourie, a consultant lobbyist with FleishmanHillard HighRoad Corp, is lobbying public office holders at several public agencies on behalf of Hogan's Alley Society to seek funding of the community land trust and cultural centre.

12. Steve Greenway, a consultant lobbyist with Counsel Public Affairs Inc. is lobbying public office holders at several public agencies on behalf of Emergent BioSolutions Canada Inc. (formerly Adapt Pharma Canada Ltd.) regarding access to publicly funded NARCAN® (Naloxone HCl) Nasal Spray.
13. Mark Jiles and Rob Nagai, consultant lobbyists with Bluestone Government Relations, are lobbying public office holders at several public agencies on behalf of British Columbia Association of Traditional Chinese Medicine and Acupuncture Practitioners regarding the changes to the scope of practise for the profession.
14. Craig Keating, a consultant lobbyist with Strategies 360 Canada, is lobbying public office holders at several public agencies on behalf of Atlantic Power (Williams Lake) Ltd. regarding the continued operation of the Atlantic Power Williams Lake plant site.
15. Bradley Lavigne, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of High Tide Inc. regarding licensed cannabis retailers to better compete with the illicit market, including on price and consumer access.
16. Meredith Logan, a consultant lobbyist with Summa Strategies Canada Inc., is lobbying public office holders at several public agencies on behalf of Ambulance Paramedics of B.C. (Local 873) Holding Corp. regarding the expansion of community paramedicine into metro British Columbia and to advance the process of paramedics in British Columbia becoming members of the Canadian Institute for Public Safety Research and Treatment.
17. Julia Ramos Bujalil, Don Stickney and Anita Zaenker, consultant lobbyists with Earnscliffe Strategies, are lobbying public office holders at several public agencies on behalf of Glencore Canada Corporation regarding acquisition of Elk Valley Resources.
18. Christina Rzepa, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at the Ministry of Health on behalf of BC Hepatitis Network Society regarding increase access to Hepatitis Treatment in British Columbia and fund an ongoing research project to increase the broad uptake of available treatment.
19. Jonathan Sampson, a consultant lobbyist with Enterprise Canada, is lobbying public office holders at several public agencies on behalf of International Language Academy of Canada regarding study Permits for international students.
20. Davin Shinedling, a consultant lobbyist with Jenni Byrne + Associates, is lobbying public office holders at several public agencies on behalf of Toronto Business Development Center regarding Ontario's immigration programs to help align TBDC's programming with the government's goals.

Some of the government initiatives TBDC hopes to align their programming with include the governments objectives of increasing nurses in the health workforce, as well as the province's skilled trades.

21. Moe Sihota, a consultant lobbyist with Parhar Investments & Consulting Ltd., is lobbying public office holders at several public agencies regarding expanding operations to the Lower Mainland on ALR Land and seeking clarification as to regulatory policies which may inhibit or assist in the planned expansion as well as assistance in finalizing access to its existing Okanagan Fall site through the Ministry of Transportation.
22. Benjamin Strothotte, a consultant lobbyist with Framepoint Public Affairs, is lobbying public office holders at several public agencies on behalf of Canadian Coastal Research Society regarding the adoption of the pacific salmon aquaculture open-net pen plan to transition to sustainable aquaculture practices in British Columbia waters.
23. Bill Tieleman, a consultant lobbyist with West Star Communications, is lobbying public office holders at several public agencies on behalf of DoorDash Technologies Canada Inc. regarding gig economy and precarious worker strategy as well as food delivery services and government polices impacting commissions and service delivery fees.
24. Stephen Yardy, a consultant lobbyist with PAA Advisory I Conseils is lobbying public office holders at several public agencies on behalf of Restaurant Brands International Inc. regarding the state of the foodservice industry, labour and tax policies impacting the hospitality industry.
25. Association of Major Power Customers of BC is lobbying public office holders at several public agencies regarding changes to specific policies or programs related to energy policy matters, including resource planning, BC Hydro related policy, and CleanBC electricity-related policies, electricity rate competitiveness, industrial rate design, and industrial electricity programs & policies that impact industrial rate competitiveness critical to attracting continued industrial investment and ensuring BC's industrial power rates are competitive relative to competing jurisdictions to support and grow BC's economy, and electricity regulatory and policy issues arising with respect to power regulation and rate setting.
26. ATCO Ltd. is lobbying public office holders at several public agencies regarding provincial support for the development of new supply-chain partnerships and infrastructure that will enable ATCO to transition towards producing and transporting lower-carbon commodities and utility assets serving

both Alberta and BC interests, such as electricity transmission and distribution assets and pipeline infrastructure.

27. BC Grapegrowers' Association is lobbying public office holders at the Ministry of Agriculture and Food regarding improvement to Business Risk Management programs for the wine grape industry: BC AgriStability Program, BC Production Insurance Program; advocacy for temporary and long term changes to the VQA regulations to address impacts of climate change on grape growing and wine production in BC; and requests for immediate and long-term financial support of the BC wine grape industry, through an accelerated recovery program, to address extensive winter cold damage.
28. Canadian National Railway Company is lobbying public office holders at several public agencies regarding provincial support for development of new supply-chain partnerships and infrastructure that will enable CN to support Industry and Government in their transition towards a lower-carbon future.
29. Carpenters' Regional Council is lobbying public office holders at several public agencies regarding training and getting the Carpenters' Regional Council approved as a Designated Training Provider for certain trades.
30. Climate Caucus Council is lobbying public office holders at several public agencies regarding changes to the authority granted to local governments to regulate climate change, policy and program recommendations regarding the BC government's climate change policies and seeking funding for local governments to implement climate change initiatives in their communities.
31. Cornerstone International Community College of Canada is lobbying public office holders at several public agencies regarding the value that international students provide to the economy and are interested in getting more diploma programs approved by the government.
32. Johnson and Johnson Inc. is lobbying public office holders at the Ministry of Health regarding policies and regulations applying to smoking cessation products, including those under the Drug Schedules Regulation.
33. Kelowna Professional Firefighters Association is lobbying public office holders at several public agencies regarding amendments to provincial legislation (WorkSafe related) for presumptive coverages in areas of occupational related illness, injuries such as various forms of related cancers, heart injury, Operational Stress Injuries (OSI).
34. Penticton & Wine Country Chamber of Commerce is lobbying public office holders at several public agencies regarding changes to legislation relating to the British Columbia wine industry.

35. Pinnacle Renewable Energy Inc. is lobbying public office holders at several public agencies in regard to a variety of matters including development and innovation relative to the bioeconomy and low carbon technologies, policy and program recommendations related to increased utilization of forest biomass, including opportunities to collect biomass from harvesting and rehab sites, funding of the Forest Enhancement Society of BC or similar program and access to fire killed and other dead and damaged timber, including changes to salvage licenses to facilitate fire-kill harvesting; competitive offering of licenses; increasing access for communities and Indigenous groups.
36. QMUNITY, BC's Queer, Trans, and Two-Spirit Resource Centre is lobbying public office holders at the Ministry of Mental Health and Addictions and the Ministry of Social Development and Poverty Reduction seeking year-end bridge funding for mental health programs & services.
37. Ultragenyx Canada Inc. is lobbying public office holders at several public agencies regarding policies related to rare disease therapies including B.C.'s life sciences strategy, and where opportunities may align for the government and Ultragenyx to support rare-disease patients.
38. Vancouver AIDS Society is lobbying public office holders at the Ministry of Health regarding changes to policies and guidelines that determine availability of long-acting HIV treatment medication options, and advocating for funding, programs, resources and legislation to support people living with HIV, including Indigenous people, Two-Spirit, queer and trans people, people who use substances, people who rely on outside spaces, sex workers, and newcomers to Canada.

The statistics below are for the month of February 2024, and are from publicly searchable reports in the [Lobbyists Registry](#).

Top 5 Ministries/Provincial Entities in Active Registration Returns

Member(s) of the BC Legislative Assembly
Office of the Premier
Finance
Environmental and Climate Change Strategy
Health

Top 5 Ministries/Provincial Entities in Lobbying Activity Reports

Member(s) of the BC Legislative Assembly
Water, Land and Resource Stewardship
Energy, Mines and Low Carbon Innovation
Jobs, Economic Development and Innovation
Environment and Climate Change Strategy

Top 5 Subject Matters in Active Registration Returns

Environment

Health

Economic Development and Trade

Finances and Budgets

Energy

Top 5 Subject Matters in Lobbying Activity Reports

Environment

Energy

Economic Development and Trade

Indigenous Relations and Reconciliation

Health

O.R.L.
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of lobbyists
BRITISH COLUMBIA