

WHO'S LOBBYING WHO IN BC?

Monthly Snapshot – August 2023

The following is a brief summary of new Registration Returns activated or re-activated between August 1 and August 31, 2023 under BC's *Lobbyists Transparency Act*.

To view full details of all Registration Returns, you must search the [Lobbyists Registry](#). For screenshots of various ways to search the Lobbyists Registry, see the [Getting Started - Reference Guide](#) pages 26 - 28.

1. Jarred Anderson, a consultant lobbyist with Hill+Knowlton Strategies, is lobbying public office holders at several public agencies on behalf of Volvo Group North America regarding the government's Medium- and Heavy-Duty ZEV regulation development.
2. Deron Bilous, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Tourmaline Oil Corp. regarding a variety of matters such as royalties, taxation and other governmental revenues/programs, regulatory issues, petroleum and natural gas tenure, and the development of infrastructure; policies and programs relating to a competitive and practical regulatory and fiscal framework relating to COVID-19 economic recovery, workplace health and safety regimes, and essential service designations; regulatory matters, environmental protection, infrastructure, greenhouse gas emissions and climate strategy; and relations with Indigenous peoples, including treaty rights, environment, and collaborative opportunities.
3. Deron Bilous and William Shelling, consultant lobbyists with Counsel Public Affairs Inc., are lobbying public office holders at several public agencies on behalf of High Tide Inc. regarding

cannabis retailers to better compete with the illicit market, including on price and consumer access.

4. Matthew Campbell, Brian Klunder, Joshua Matthewman and Don Moors, consultant lobbyists with Temple Scott Associates Inc., are lobbying public office holders at several public agencies on behalf of Ivey Foundation as part of the 'New Economy Canada' campaign on BC and Canada's participation in the transition to a global decarbonized economy.
5. Roxanne D'Onofrio, Wil Robertson and Danya Vered, consultant lobbyists with StrategyCorp Inc., are lobbying Member(s) of the BC Legislative Assembly on behalf of Equal Voice regarding measures to modernize legislatures across all orders of government.
6. Adam Gibson, a consultant with True Moderation Inc., is lobbying public office holders at several public agencies on behalf of Factors Group of Nutritional Companies Inc. regarding policy development that supports effective provincial/federal relations on areas of common interest in particular - health outcomes and health system benefits, reduced burdens on the healthcare system, growth of sustainable industry, jobs, exports and economic development.
7. Stephanie Gomes, a consultant lobbyist with National Public Relations, is lobbying public office holders at the ministries of Health and Labour on behalf of Ferring Canada regarding meeting with relevant Ministries and their staff to obtain feedback on treatment options for C.Diff.
8. Beatriz Grigsby-Larson, a consultant lobbyist with Global Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Vertex Pharmaceuticals (Canada) Incorporated regarding Common Drug Review, as it relates to health technology assessments and drug product reimbursement recommendations, and engagement on issues related to access to medicines for Rare Diseases.
9. Leezann Freed-Lobchuk, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Medaca Health Group Inc. to assess the level of interest in acquiring services offered by Medaca Health Group to help employees on long term mental health leave to return to their jobs successfully and expeditiously.
10. Nicola Hill, a consultant lobbyist with Earnscliffe Strategy Group LLP, is lobbying public office holders at several public agencies on behalf of British Columbia Co-operative Association in regard to building capacity and bolstering and scaling existing co-op development programs and partnerships, with the co-operative sector and its allies.

11. Nicola Hill, a consultant lobbyist with Earncliffe Strategy Group LLP, is lobbying public office holders at several public agencies on behalf of MakeWay Charitable Society regarding recommendations in the Old Growth Strategic Review and changes to the Forest and Ranges Practices Act, and other forest policy and legislation changes to make forestry more sustainable and locally beneficial in BC.
12. Marg McCuaig-Boyd, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Tourmaline Oil Corp. regarding relations with Indigenous peoples, including treaty rights, environment, and collaborative opportunities; royalties, taxation and other governmental revenues/programs, regulatory issues, petroleum and natural gas tenure, and the development of infrastructure within the province of British Columbia; Matters, initiatives, policies and programs relating to a competitive and practical regulatory and fiscal framework relating to COVID-19 economic recovery, workplace health and safety regimes, and essential service designations; and regulatory matters, environmental protection, infrastructure, greenhouse gas emissions and climate strategy.
13. Michelle Mungall, a consultant lobbyist with GT and Company, is lobbying public office holders at several public agencies on behalf of Energy Storage Canada regarding opportunities on trade association for their members.
14. Claudine Nava Urdaneta, a consultant lobbyist with Ascent Public Affairs, is lobbying public office holders at several public agencies on behalf of Connect the Coast Society regarding active transportation along British Columbia Sunshine Coast.
15. Jacques Shore, a consultant lobbyist with Gowling WLG (Canada) LLP, is lobbying public office holders at several public agencies on behalf of Canadian Coastal Research Society arranging meetings with officials to advocate for the removal of open net-pen salmon farms from BC coastal waters by 2025.
16. Moe Sihota, a consultant lobbyist with Parhar Investments & Consulting Ltd., is lobbying public office holders at the Ministry of Housing and British Columbia Housing Management Commission on behalf of Thind Properties Ltd. wishing to present a proposal to BC Housing to build both market rental and below market rental housing in Richmond, BC.
17. Claire Trevena, a consultant lobbyist with Strategies 360 Canada, is lobbying public office holders at several public agencies on behalf of Gold River Aquafarms Ltd. seeking the assistance of government in developing a substantial land-based aquaculture project in Gold River.

18. Steve Vander Wal, a consultant lobbyist with Santis Health, is lobbying public office holders at several public agencies on behalf of RBC Medical Billing Inc. DBA Dr. Bill to seek opportunities to partner on shared objectives.
19. Don Wright, a consultant lobbyist with Global Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Woodfibre Management Ltd. regarding regulatory, taxation and competitiveness issues.
20. BC Recreation and Parks Association is lobbying public office holders at several public agencies regarding funding for aquatics crisis, recreation and parks infrastructure and free recreation for ages 14 – 25.
21. Canadian Institute for Advanced Research (CIFAR) is lobbying public office holders at several public agencies regarding funding to support networks of high-calibre researchers and scholars in British Columbia, Canada and around the world to address the profound questions and global challenges facing science and humanity.
22. Canadians for Leading Edge Alzheimer Research Foundation is lobbying public office holders at several public agencies seeking government funding for Canadians for Leading Edge Alzheimer Disease Foundation (CLEAR) to accelerate research towards prevention, treatments and a cure for Alzheimer disease and other dementias.
23. Council of Canadian Innovators is lobbying public office holders at several public agencies regarding changes to the Personal Information Protection Act, along with the province's technology and innovation economy, specifically in the areas of: access to talent; a modernized procurement strategy; an intellectual property strategy; a provincial data strategy; funding opportunities; the B.C. Centre for Innovation and Clean Energy; the province's trade and export strategy; the RevUp Program.
24. Grizzly Bear Foundation is lobbying public office holders at several public agencies regarding changes to wildlife, habitat, ecotourism policies or programs related to grizzly bears, their food sources, habitat and their management by specific ministries and the Conservation Officer Service; policy and program recommendations regarding the government's Together for Wildlife process, the Grizzly Bear Stewardship Framework and Bear Viewing Regulations, the Conservation Officer Service, ecotourism, farming and ranching, mining and forestry policy; and seeking funding for research projects, education/coexistence programs, and bear hazard assessments.

25. Ground Transportation Systems Canada Inc. is lobbying public office holders at several public agencies regarding policy and program recommendations regarding the government's priorities in transportation, and provision of consulting and operational services (solutions) for transportation infrastructure projects.
26. Interac Corp. is lobbying public office holders at the Ministry of Jobs, Economic Development and Innovation in regard to collaboration on greater digital enablement in BC.
27. Logibec Inc. is lobbying public office holders at several public agencies regarding products developed by Logibec to obtain software license agreements, contracts for the provision of professional IT services and sales contracts for computer equipment.
28. McDonald's Restaurants of Canada Limited is lobbying public office holders at several public agencies regarding opportunities to address labour pressures, labour and skills training strategy, investments in British Columbia agriculture commodities, and seeking to share corporate stewardship undertakings with government.
29. Paladin Labs Inc. is lobbying public office holders at several public agencies to inform and advocate for Paladin Lab's diverse range of highly focused specialty branded pharmaceuticals that deliver quality medicines to patients.
30. SMART Local Union No. 280 is lobbying public office holders at several public agencies regarding skilled traders training and improved sanitation.
31. TMX Group Limited is lobbying public office holders at several public agencies regarding policy and program recommendations regarding the development of a BC Critical Minerals Strategy that supports a competitive environment that will successfully attract investment to critical minerals mining companies with properties in BC.

The statistics below are for the month of August 2023, and are from publicly searchable reports in the [Lobbyists Registry](#).

Top 5 Ministries/Provincial Entities in Active Registration Returns

Member(s) of the BC Legislative Assembly

Finance

Office of the Premier

Environmental and Climate Change Strategy

Health

Top 5 Ministries/Provincial Entities in Lobbying Activity Reports

Member(s) of the BC Legislative Assembly

Office of the Premier
Energy, Mines and Low Carbon Innovation
Environment and Climate Change Strategy
Finance

Top 5 Subject Matters in Active Registration Returns

Environment
Health
Economic Development and Trade
Finances and Budgets
Energy

Top 5 Subject Matters in Lobbying Activity Reports

Environment
Finances and Budgets
Energy
Indigenous Relations and Reconciliation
Economic Development and Trade

O.R.L.
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registrar
of lobbyists
BRITISH COLUMBIA