

# WHO'S LOBBYING WHO IN BC?

## Monthly Snapshot – April 2023

The following is a brief summary of new Registration Returns activated or re-activated between April 1 and April 30, 2023 under BC's *Lobbyists Transparency Act*.

To view full details of all Registration Returns, you must search the [Lobbyists Registry](#). For screenshots of various ways to search the Lobbyists Registry, see the [Getting Started - Reference Guide](#) pages 26 - 28.

1. John Allen and Scott Takenaka, consultant lobbyists with Global Public Affairs, are lobbying public office holders at several public agencies on behalf of Future of Infrastructure Group regarding policy and program recommendations to support the government's capital program to help build a better market and address sector challenges for both government and industry.
2. Faria Amin and Kait LaForce, consultant lobbyists with Summa Strategies Canada, are lobbying public office holders at several public agencies on behalf of Ambulance Paramedics of British Columbia (APBC) in regard to health human resources and service delivery, the COVID-19 pandemic, mental health and wellness of paramedics and the opioid crisis.
3. Bill Anderson, a consultant lobbyist with Crestview Strategy Inc., is lobbying public office holders at several public agencies on behalf of NorthRiver Midstream Inc. in regard to climate action policies including the transition to an output-based pricing system.
4. Jarred Anderson, a consultant lobbyist with Hill+Knowlton Strategies, is lobbying public office holders at several public agencies on behalf of IKEA Canada Limited Partnership regarding the creation of a consumer-facing rebate for household essentials, rebate for the purchase of

sustainable products and policy and program recommendations regarding the government's CleanBC Plastics Action Plan, specifically in the area of consumer goods.

5. Jeff Andrus, a consultant lobbyist with Strategies 360 Canada, is lobbying public office holders at several public agencies on behalf of Cement Association of Canada in regard to carbon pricing and competitiveness.
6. David Angus and Sonya Moore, consultant lobbyists with The Capital Hill Group, are lobbying public office holders at several public agencies on behalf of Peak Towers Development Ltd. seeking support from BC's government to advance affordable housing projects.
7. Justin Berube, a consultant lobbyist with Earnscliffe Strategy Group BC, is lobbying public office holders at several public agencies on behalf of Vitacore Industries Inc. regarding attracting new markets for distribution, developing new technologies for PPE; investment opportunities in the area of manufacturing and recycling; ESG (Environmental, Social, Governance) priorities; Vitacore Industries Inc.'s recycling program and how it relates to the CleanBC initiative and the Extended Producer Responsibility; initiatives to support being a living wage employer committed to attracting and retaining a skilled workforce; investment opportunities in the area of manufacturing and recycling and growing the innovation profile of the province.
8. Jessica Brandon-Jepp, a consultant lobbyist with McMillan Vantage Policy Group, is lobbying public office holders at several public agencies on behalf of Highstreet Ventures Inc. in regard to updating DND Airport Zoning Regulation Pertaining to Housing Development.
9. Nasha Brownridge, a consultant lobbyist with StrategyCorp Inc., is lobbying public office holders at several public agencies on behalf of Azure Sustainable Fuels Corp. regarding a variety of matters including benefits of sustainable aviation fuel and innovation in aviation, climate goals, funding and partnership opportunities, partner with indigenous groups, public communication regarding ongoing projects and initiatives and regulatory process.
10. Emilio Caputo and Leila Farmer, consultant lobbyists with Global Public Affairs Inc., are lobbying public office holders at several public agencies on behalf of Enbridge Inc., regarding a variety matters including economic growth and investment attraction and encouraging government action that balances carbon and cost competitiveness, future natural gas projects, reconciliation with Indigenous Peoples and facilitating further relationship and capacity-building, climate action policies that advance the world's transition to a low-carbon economy and policies and actions that ensure BC's regulatory system for natural resource development is timely and effective.

11. Emilio Caputo and Scott Takenaka, consultant lobbyists with Global Public Affairs Inc., are lobbying public office holders at several public agencies on behalf of Canadian Propane Association regarding advancement and further use of propane as a low emission fuel, advocacy on propane-related policies and regulations, and advocacy regarding changes to energy or environmental policies relating to the propane sector.
12. Dennis Chan, a consultant lobbyist with Pathway Advisory Services, is lobbying public office holders at several public agencies on behalf of Tandem Diabetes Care Canada, Inc. in regard to public reimbursement of the client's insulin infusion products by the government's public drug and medical device programs.
13. Olivia Dixon, a consultant lobbyist with Earncliffe Strategy Group., is lobbying public office holders at several public agencies on behalf of Loblaw Companies Limited in regard to employment footprint across British Columbia.
14. Leila Farmer and Scott Takenaka, consultant lobbyists with Global Public Affairs Inc., are lobbying public office holders at several public agencies on behalf of SAP Canada Inc. in regard to SAP's white paper on emergency preparedness and disaster management and in regard to opportunities with the province on the implementation of their digital plan.
15. Dylan Hellwig, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of British Columbia Construction Association on matters including policies, programs and initiatives that assist the government in achieving the stated objectives of the Community Benefit Agreement (CBA) but without the policies that stifle competition and limit the choices of skilled trades people in BC; develop public sector procurement capacity in accordance with the Guide to Calling Bids, Awarding Contracts and Trade Contractors Guide and Checklist, and Guidance for the Release of Information &/or Documents Related to Competitive Procurement Opportunities. BCCA is also working with industry stakeholders to introduce Prompt Payment Legislation for BC; and the development of employment training programs and feedback on Employment Standards legislation to ensure the ability of the British Columbia construction industry to remain competitive and have access to a suitable workforce.
16. Nicola Hill, a consultant lobbyist with Earncliffe Strategy Group, is lobbying public office holders at several public agencies on behalf of BC General Employees' Union in regard to matters related to BCGEU members, including a just and equitable recovery for British Columbians that centres the needs, rights and interests of working people and unions.

17. Nicola Hill, a consultant lobbyist with Earncliffe Strategy Group, is lobbying public office holders at several public agencies on behalf of S.A. Armstrong Limited, doing business as Armstrong Fluid Technology, regarding government's net-zero goals through efficiency upgrades to buildings.
18. Craig Jangula, a consultant lobbyist with Jangula and Company Consulting, is lobbying public office holders at several public agencies on behalf of Underwater Harvesters Association regarding proposed zoning changes within the Northern Shelf Bio Region to meet ecological and cultural targets and the economic and social impacts these proposed changes will have on local communities.
19. Scott Takenaka, a consultant lobbyist with Global Public Affairs, is lobbying public office holders at several public agencies on behalf of Angus Knight Group regarding matters including existing career training programs for underrepresented groups including Indigenous communities, people with disabilities, recent immigrants and youth, trade program and provincial strategies for bringing people into apprenticeships and the Work BC Skills Training for Employment Program.
20. Taleesha Thorogood, a consultant lobbyist with Crestview Strategy Inc., is lobbying public office holders at several public agencies on behalf of Lyft Canada Inc. in regard to the economic and social benefits of ridesharing and on employment and labour standards regarding the status of gig economy workers in British Columbia.
21. Intuitive Surgical Canada, Inc. is lobbying public office holders at several public agencies seeking assessment of funding for da Vinci surgical robot and consumables with regard to B.C. Health Technology Assessment process, and seeking funding recommendation and funding from provincial entities for daVinci surgical robot and consumables while providing education and awareness of the value of the daVinci surgical robot for patients, surgeons and the BC health system.
22. Movie Theatre Association of Canada is lobbying public office holders at several public agencies regarding issues such as The Film Act or policy issues as they relate to the improvement or hindrance of business activities of movie theatre owners and operators.
23. SAP Canada Inc. is lobbying public office holders at several public agencies regarding procurement policy as it related to software technology adoption, and policy and program recommendations regarding the government's Emergency Preparedness and Disaster Response Action Plans specifically in the areas of software technology procurement.

24. Siemens Industry Software ULC is lobbying public office holders at several public agencies in regard to sales and marketing activities relating to solutions, products and services for: power generation (including wind), transmission and distribution including Smart Grid applications and electric E-vehicle infrastructure, as well as for the extraction and transport of oil and gas; increased efficiency and conservation; the reduction of greenhouse gas emissions; liquefied natural gas; and Energy Transmission System products and services including related software, consulting and security as well as data management.
25. SkipTheDishes Restaurant Services Inc. is lobbying public office holders at several public agencies regarding labour and benefit reforms aimed at improving the lives of independent couriers.
26. Tantalus Labs Ltd. is lobbying public office holders at several public agencies in regard to creating opportunities for economic development for BC grown cannabis and the promotion of locally produced cannabis products at the British Columbia Liquor Distribution Branch and across the province.
27. TikTok Technology Canada Inc. is lobbying public office holders at several public agencies regarding advocacy on policies to support TikTok users, creators, and employees in British Columbia and foster the creation, discoverability, and exportability of cultural content online, including Indigenous and French-language content.
28. Union of BC Performers is lobbying public office holders at several public agencies regarding matters including programs that increase work opportunities for equity seeking performers; changes to Employment Standard Regulations to improve working conditions for minors in the recorded entertainment industry; and changes to the Private Training Institutions Regulation to prevent sexual harassment and improve responses to complaints.

**The statistics below are for the month of April 2023, and are from publicly searchable reports in the [Lobbyists Registry](#).**

Top 5 Ministries/Provincial Entities in Active Registration Returns

Member(s) of the BC Legislative Assembly

Finance

Office of the Premier

Health

Environmental and Climate Change Strategy

Top 5 Ministries/Provincial Entities in Lobbying Activity Reports

Member(s) of the BC Legislative Assembly  
Office of the Premier  
Energy, Mines and Low Carbon Innovation  
Environmental and Climate Change Strategy  
Health

Top 5 Subject Matters in Active Registration Returns

Environment  
Health  
Economic Development and Trade  
Finances and Budgets  
Energy

Top 5 Subject Matters in Lobbying Activity Reports

Environment  
Energy  
Health  
Indigenous Relations and Reconciliation  
Economic Development and Trade

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