

WHO'S LOBBYING WHO IN BC?

Monthly Snapshot – January 2023

The following is a brief summary of new Registration Returns activated or re-activated between January 1 and January 31, 2023 under BC's *Lobbyists Transparency Act*.

To view full details of all Registration Returns, you must search the [Lobbyists Registry](#). For screenshots of various ways to search the Lobbyists Registry, see the [Getting Started - Reference Guide](#) pages 26 - 28.

1. Jarred Anderson, a consultant lobbyist with Hill+Knowlton Strategies, is lobbying public office holders at the Ministry of Housing on behalf of Airbnb Canada Inc. in regard to policies related to the regulation of home sharing.
2. Karamveer Bal, a consultant lobbyist with Pathway Strategies Inc., is lobbying public office holders at several public agencies on behalf of Viiv Healthcare ULC regarding the public reimbursement on HIV drug therapy.
3. Michael Bailey, a consultant lobbyist with Western Policy Consultants Inc., is lobbying public office holders at several public agencies on behalf of Advanced Biofuels Canada Association advocating for changes to the application of the carbon tax to biofuels and retention of the current planned increase to the BCLCFS.
4. Michael Bailey, a consultant lobbyist with Western Policy Consultants Inc., is lobbying public office holders at the Ministry of Housing on behalf of Concert Real Estate Corporation Ltd. to advocate for policy changes that would streamline the approval process and reduce time and costs associated with obtaining necessary approvals for new residential housing developments.

5. Emilio Caputo and Leila Farmer, consultant lobbyists with Global Public Affairs, are lobbying public office holders at several public agencies on behalf of Rio Tinto Canada Management Inc. with respect to a variety of matters including climate change initiatives and policy; policy recommendations on aluminum sector; environment regulations; programs aimed to advance Indigenous reconciliation; funding of the expansion of cellphone connectivity; Watershed Engagement Initiative for the Nechako Reservoir and the Watershed Security Strategy; employee and labour considerations; and workplace health and safety.
6. Bilal Cheema, a consultant lobbyist with Cheema Strategies Incorporated, is lobbying public office holders at several public agencies on behalf of PHL Capital Corporation in regard to the Water Sustainability Act.
7. Dave Cyr, a consultant lobbyist with Cyr Consulting Group, is lobbying public office holders at several public agencies on behalf of Construction Maintenance and Allied Workers (CMAW) regarding labour legislation and policy that recognizes the unique nature of the construction industry, policy and program recommendations regarding skilled trades training in British Columbia, safe work environments, and an improved standard of living.
8. Olivia Dixon, a consultant lobbyist with Earnscliffe Strategy Group, is lobbying public office holders at several public agencies on behalf of Rheem Manufacturing Company to present industry perspectives and insights and thereby inform development of government policies and programs related to climate & sustainability policy, employment & training policies, energy efficiency, intergovernmental coordination and international trade.
9. Leila Farmer, a consultant lobbyist with Global Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of ConocoPhillips Canada Resources Corp. regarding matters including Carbon Capture Utilization and Storage; oil and gas royalty credit review; policy frameworks that enable responsible and feasible oil and gas development in North East British Columbia; policy development related to CleanBC; and advocacy around cumulative effects under the Regional Strategic Environmental Assessment (RSEA), Fort St. John Land Use Planning and Regional Assessment Policy Development, Species at Risk, Wildlife Habitat Management.
10. Mark Marissen, a consultant lobbyist with Burrard Communications Inc., is lobbying public office holders at several public agencies on behalf of City of Surrey in regard to Surrey City Council's request to maintain the RCMP as the Police of Jurisdiction in Surrey.

11. Catherine Pope, a consultant lobbyist with Catherine Pope Communications, is lobbying public office holders at several public agencies on behalf of Silk Road Tours to advocate changes to streamline the processing and documents foreign workers require from B.C., before obtaining work permits. Specifically, B.C.'s Employment Standard Certificate.
12. Jean-Marc Prevost, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Emergent BioSolutions Canada Inc. (formerly Adapt Pharma Canada Ltd.) regarding increasing access to publicly funded NARCAN® (Naloxone HCl) Nasal Spray.
13. Katie Shaw, a consultant lobbyist with Earncliffe Strategy Group, is lobbying public office holders at several public agencies on behalf of 10793574 Canada Association (DBA Canada's Digital Technology Supercluster) to identify digital innovation projects and initiatives that the Digital Supercluster has the capacity to develop and lead in alignment with the priorities of the province.
14. Katie Shaw, a consultant lobbyist with Earncliffe Strategy Group, is lobbying public office holders at several public agencies on behalf of BC Public Library Partners in regard to increased funding for public libraries.
15. Katie Shaw, a consultant lobbyist with Earncliffe Strategy Group, is lobbying public office holders at several public agencies on behalf of Vitacore Industries Inc. regarding attracting new markets for distribution, developing new technologies for PPE; investments opportunities in the area of manufacturing and recycling; ESG (Environmental, Social, Governance) priorities; Vitacore Industries Inc.'s recycling program and how it relates to the CleanBC initiative and the Extended Producer Responsibility; initiatives to support being a living wage employer committed to attracting and retaining a skilled workforce; investment opportunities in the area of manufacturing and recycling and growing the innovation profile of the province.
16. Scott Takenaka, a consultant lobbyist with Global Affairs Inc., is lobbying public office holders at several public agencies on behalf of HeliCat Canada Association regarding the following subject area policies and programs, as they relate to the helicopter and snowcat skiing sector in BC: occupational health & safety; BC Parks, wildlife and related matters; and land management and adventure tourism.
17. Steve Vander Wal, a consultant lobbyist with Santis Health, is lobbying public office holders at the Ministry of Health and the Office of the Premier on behalf of Rick Hansen Foundation to secure

new funding for program and capital investments to improve services for those with spinal cord injuries.

18. Marco Violo, a consultant lobbyist with StrategyCorp Inc., is lobbying public office holders at the Ministry of Public Safety and Solicitor General and Member(s) of the BC Legislative Assembly on behalf of goeasy Ltd. regarding regulations on the BC Consumer Protection review.
19. Matt Williamson, a consultant lobbyist with Global Public Affairs, is lobbying public office holders at several public agencies on behalf of Canadian Association of Energy Contractors in regard to the application of the Production, Machinery, and Equipment (PM&E) PST exemption to ensure environmental remediation activities for orphaned and inactive wells is included.
20. Artemis Gold Inc. is lobbying public office holders at several public agencies in regard to permitting applications for the Blackwater Mine project.
21. Boys and Girls Clubs of Canada is lobbying public office holders at several public agencies regarding changes to regulations concerning child care, recreation, and child and youth supports and to seek funding for non-profit child care and youth serving organizations in the province.
22. Canadian Standards Association is lobbying public office holders at several public agencies regarding education and advocacy regarding the adoption of standards into regulation, guidelines or funding criteria in the areas of: food security and food systems; bioeconomy and lignin; building information modeling; CCUS; circular economy (repairability, plastics recycling and built environment); climate change adaptation; climate resilience; community care; critical metals and minerals; e-DNA; electric vehicle battery recycling; embodied carbon; ESG; flood mitigation; long-term care; mental health; modular high rise housing; and personal protective equipment. Canadian Standards Association is also lobbying regarding policy recommendations regarding: connected and autonomous vehicles; hydrogen; and long-term care/mental health regulations. They are also seeking funding for: standards in circular economy (built environment); connected and automated vehicles standards and codes; hydrogen; long term care; and training in modular high-rise construction.
23. CAPREIT Limited Partnership is lobbying public office holders at the Ministry of Housing and the Office of the Premier regarding matters related to multi-family residential real estate and housing affordability, and to propose policy solutions to strengthen housing supply and improve housing affordability.

24. The Dance Foundation is lobbying public office holders at several public agencies in regard to funding opportunities to purchase the land that the building name Scotiabank Dance Centre is built upon, thus securing a permanent solution for a home for dance.
25. L'Arche Comox Valley is lobbying public office holders at Community Living British Columbia regarding funding for The Anchorage, a 16 suite complex for adults with an intellectual disability who can live in a semi independent environment.
26. Medical Technology Association of Canada (Medtech Canada) is lobbying public office holders at several public agencies regarding COVID-19 pandemic response and preparing for future pandemics in relation to critical medical technologies; evolving the procurement focus for medical technologies to put greater emphasis on the value medical technologies bring to patient outcomes and health care system savings and sustainability; Medical Device Issues - promoting the medical technical industry and bringing forward key messages through active engagement and involvement with provincial government, stakeholders and industry partners; innovation including emerging and licensed technologies; monitor and provide feedback when regulations are proposed related to Supply Chain Management; work with the BC Government on their implementation of their health care supply chain modernization strategy; and working with the BC Government to reduce red tape for the medical devices industry in BC.
27. Nelson and District Teachers' Association is lobbying public office holders at several public agencies regarding matters including climate change and curriculum development; recruitment and retention with K-12 teachers provincially and locally; regional infrastructure funding for K-12 schools; and supports and funding for vulnerable children with diverse needs, including clear pathways for designations.
28. North Island-Coast Development Initiative Trust (DBA Island Coastal Economic Trust) is lobbying public office holders at the Ministry of Jobs, Economic Development and Innovation seeking funding for continuity of Island Coastal Economic Trust and its transformation into a financially sustainable regional development organization that is co-governed by First Nations and local governments.

The statistics below are for the month of January 2023, and are from publicly searchable reports in the [Lobbyists Registry](#).

Top 5 Ministries/Provincial Entities in Active Registration Returns

Member(s) of the BC Legislative Assembly
Finance
Office of the Premier
Health
Environmental and Climate Change Strategy

Top 5 Ministries/Provincial Entities in Lobbying Activity Reports

Member(s) of the BC Legislative Assembly
Energy, Mines and Low Carbon Innovation
Health
Finance
Environmental and Climate Change Strategy

Top 5 Subject Matters in Active Registration Returns

Environment
Health
Economic Development and Trade
Finances and Budgets
Energy

Top 5 Subject Matters in Lobbying Activity Reports

Environment
Health
Energy
Indigenous Relations and Reconciliation
Economic Development and Trade