

WHO'S LOBBYING WHO IN BC?

Monthly Snapshot – October 2022

The following is a brief summary of new Registration Returns activated or re-activated between October 1 and October 31, 2022 under BC's *Lobbyists Transparency Act*.

To view full details of all Registration Returns, you must search the [Lobbyists Registry](#). For screenshots of various ways to search the Lobbyists Registry, see the [Getting Started - Reference Guide](#) pages 26 - 27.

1. Bill Anderson, a consultant lobbyist with Crestview Strategy, is lobbying public office holders at several public agencies on behalf of Peloton Interactive Inc. regarding public policy and programs that support the health and wellness of British Columbians, protect data privacy and support economic development, and to provide advice and thought leadership to public health and government officials on health and fitness sector priorities.
2. Bill Anderson, a consultant lobbyist with Crestview Strategy, is lobbying public office holders at several public agencies on behalf of PointsBet Canada Operations 1 Inc. regarding single-event sports betting and associated economic impacts.
3. Philip Baldwin, a consultant lobbyist with TACTIX Government Relations & Public Affairs Inc. is lobbying public office holders at several public agencies on behalf of Association of Equipment Manufacturers with respect to discussions with officials regarding Occupational Health and Safety Regulations.

4. Nasha Brownridge, a consultant lobbyist with StratgeyCorp Inc., is lobbying public office holders at several public agencies on behalf of CARFAX Canada ULC in regard to privacy considerations around the use of Vehicle Identification Numbers and Carfax offerings to law enforcement.
5. Melissa Bruno, a consultant lobbyist with Earnscliffe Strategies, is lobbying public office holders at several public agencies on behalf of BC Federation of Students regarding funding for post-secondary education in BC.
6. Emilio Caputo, Leila Farmer and Emily Yang, consultant lobbyists with Global Affairs Inc., are lobbying public office holders at several public agencies on behalf of HeliCat Canada Association regarding the following subject area policies and programs, as they relate to the helicopter and snowcat skiing sector in BC: occupational health & safety; BC Parks, wildlife and related matters; and land management and adventure tourism.
7. Joanna Carey, a consultant lobbyist with Magnet Strategy Group, is lobbying public office holders at several public agencies on behalf of Canadian Antimicrobial Innovation Coalition in regard to the development of policies to address the growing public health threat of antimicrobial resistance to encourage research, innovation and adoption of novel therapeutics, diagnostics, vaccines and other alternative technologies, as well as policies for innovation in antimicrobial stewardship, surveillance and infection prevention and control.
8. Matthew Dube, a consultant lobbyist with Proof Strategies, is lobbying public office holders at several public agencies on behalf of Convenience Industry Council of Canada regarding enforcement measures against contraband tobacco and commercial and economic status of convenience stores in BC.
9. Michael Gardiner, a consultant lobbyist with Strategies 360 Canada, is lobbying public office holders at several public agencies on behalf of IUOE Local 115 Training Association in regard to support for its plans for a state-of-the-art training facility, as well as its goal of ensuring high quality training is accessible, especially to under-represented and non-traditional groups.
10. Leila Farmer, a consultant lobbyist with Global Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of The Kidney Foundation of Canada in regard to investments in the training and retention of transplant surgeons and policy solutions and/or program changes to ensure access to safe and timely kidney transplant surgeries.

11. Craig Foster, a consultant lobbyist with Craig Foster & Associates, is lobbying public office holders at several public agencies on behalf of CKF Incorporated in regard to Zero Plastic Waste, single-use plastics (SUPs), recycling and the recovery of plastic packaging.
12. Sean Harrington, a consultant lobbyist with The Ad Hoc Group, Inc., is lobbying public office holders at BC Hydro and Power Authority on behalf of EV.Energy Corp in regard to software and software related solutions for EV (Electric Vehicle) charging and management of EV charging programs.
13. Dylan Hellwig and Kyle Larkin, consultant lobbyists with Impact Public Affairs, are lobbying public office holders at several public agencies on behalf of British Columbia Funeral Association in regard to an increase in the amounts provided by the provincial government to funeral homes in order to support low-income families being able to receive dignified funeral including combining the Basic Professional Service fee and the Additional Service fee for a single increased rate.
14. Stefano Hollands, a consultant lobbyist with Crestview Strategy, is lobbying public office holders at several public agencies on behalf of Lyft Canada Inc. in regard to the economic and social benefits of ridesharing and on employment and labour standards regarding the status of gig economy workers in British Columbia
15. Amber Irwin, a consultant lobbyist with The Capital Hill Group Ottawa Inc., is lobbying public office holders at several public agencies on behalf of VinFast Auto Canada Inc. regarding matters including advocacy on Battery as a Service model (BaaS) within Clean BC's Go Electric and Clean BC's Roadmap programs as well as VinFast stakeholder process related to Electric Vehicle roll out and availability in BC.
16. Mark Jiles, a consultant lobbyist with Bluestone Government Relations, is lobbying public office holders at several public agencies on behalf of Music BC Industry Association in regard to funding for the Amplify BC program which helps BC musicians with training, professional development workshops, travel and business development grants, trade missions and audience development opportunities.
17. Craig Keating, a consultant lobbyist with Strategies 360 Canada, is lobbying public office holders at several public agencies on behalf of Small Housing BC Society regarding policy options to facilitate the adoption of gentle density solutions for consideration by the Ministry of Transportation and Infrastructure, the Ministry of Municipal Affairs, and the Ministry of Housing.
18. Sajjid Lakhani, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of Canadian Vehicle Manufacturers' Association agencies to ensure

that CleanBC Go Electric light-duty vehicle rebate programs adequately support consumer update and demand and to ensure that the Zero-Emission Vehicle Act comprehends the integrated nature of the auto industry and need for alignment with the US federal ZEV policies and programs.

19. Gary Ley, a consultant lobbyist with Gary Ley Public Affairs, is lobbying public office holders at several public agencies on behalf of BC Pulp and Paper Coalition in regard to secure fibre supply which is needed to continue operation of pulp and paper operations in BC.
20. Dennis Marsden, a consultant lobbyist with Bluestone Government Relations, is lobbying public office holders at several public agencies on behalf of BC Notaries Association in regard to the change of the BC Mortgage Broker's Act to allow a greater role in responsibility in delivering services for real estate transactions and the modernization of the Notaries Act to enhance their scope of practise and clarifying their roles and responsibilities in the BC Legal System.
21. Sonya Moore, a consultant lobbyist with Capital Hill Group, is lobbying public office holders at several public agencies on behalf of Canadian Council of the Blind in regard to eye health and bolstering policies and programs that will bring affordable eye care costs to children, youth, and seniors.
22. Sonya Moore, a consultant lobbyist with Capital Hill Group, is lobbying public office holders at several public agencies on behalf of VidCruiter Inc. in regard to advocacy and information sharing regarding their innovative technology and software as they aim to expand their operations in British Columbia.
23. Sarah Kanakos, a consultant lobbyist with Consult-Strategies Inc., is lobbying public office holders at several public agencies on behalf of Wastech Services Ltd. in regard to an issue related to waste disposal and transportation.
24. Claudine Nava Urdaneta, a consultant lobbyist with Ascent Public Affairs, is lobbying public office holders at several public agencies on behalf of Canadian Men's Health Foundation to seek funding and discuss men's health initiatives aimed at changing men's behaviour to address gaps in health care.
25. Cheryl Oates, a consultant lobbyist with GT & Company Executive Advisors, is lobbying public office holders at several public agencies on behalf of Peace River Coal Inc. to explore opportunities to work with the Province to simultaneously promote economic opportunities while supporting BC's commitments to environmental protection.
26. Gerassimos Pepelassis, a consultant lobbyist with Crestview Strategy, is lobbying public office holders at several public agencies on behalf of Carnival North America LLC to provide an update on its return

to operations post-COVID, work to explore feasibility for environmentally-friendly initiatives, and opportunities to increase the resilience of BC's tourism sector.

27. William Shelling, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Pearson Education Inc. to gain recognition of PTE Academic as a Secure English Language Test for assessing the language skills of foreign-trained teachers.
28. Katie Shaw, a consultant lobbyist with Earncliffe Strategy Group, is lobbying public office holders at several public agencies on behalf of ACCIONA Infrastructure Canada Inc. regarding public infrastructure projects in British Columbia and the development of the ESG framework, specifically as it relates to support ESG principals for public infrastructure projects.
29. Don Stickney, a consultant lobbyist with Earncliffe Strategy Group, is lobbying public office holders at the Ministry of Municipal Affairs on behalf of lululemon athletica Canada Inc. regarding labour and immigration policy related to the future employment needs associated with lululemon's Canada operations.
30. Jayme Wilson, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of British Columbia Association of Speech Language Pathologists and Audiologists regarding changes to expansion of public speech-language Pathology and audiology services for all BC residents. Develop programs and policies to make speech-language Pathology and audiology services accessible to residents in need.
31. William Wuehr, a consultant lobbyist with Crestview Strategy, is lobbying public office holders at several public agencies on behalf of Trans Canada Trail in regard to the promotion and enhancement of the Trans Canada Trail.
32. Alma Mater Society of the University of British Columbia is lobbying public office holders at the Ministry of Advanced Education and Skills Training regarding matters such as increased financial aid for graduates and students; supports for international students and student with disabilities; and funding to address sexualized violence and adopting minimum standards identified by Students for Consent Culture into B.C.'s Sexual Violence and Misconduct Policy Act.
33. Belcorp Industries Inc. is lobbying public office holders at several public agencies in regard to an issue related to waste disposal and transportation.
34. BC Federation of Students is lobbying public office holders at several public agencies on a number of issues including inclusion of post-secondary education and other topics affecting young people in

COVID economic recovery plans; regulation of the international education sector, including development of an international education strategy; increased funding to public post-secondary institutions and reduced user fees; increased non-repayable financial aid for students in post-secondary education, including trades and the creation of a strategy to increase enrolment in skilled trades programs and increase their success in apprenticeship including being apprenticeship counselors back to campus.

35. Brightside Solutions Inc. is lobbying public office holders at BC Transit regarding business development and business development opportunities, that is, opportunities to provide services and solutions to Provincial entities.
36. Canadian Hydrogen and Fuel Cell Association is lobbying public office holders at several public agencies in regard to the adoption of hydrogen and hydrogen fuel technologies, carbon pricing, and policies encouraging reduction in CO2 emissions.
37. Community Social Planning Council of Greater Victoria is lobbying public office holders at the Ministry of Attorney General and Minister responsible for Housing in regard to housing and homelessness programs and funding.
38. Dawson Creek Firefighters IAFF Local 2136 is lobbying Member(s) of the BC legislative Assembly regarding changes to Cancer Presumption and Minimum Periods of Cumulative Employment, Mandatory Cancer Prevention Programs, Primary Care Cancer Evaluations for Firefighters and Mandatory Psychological Safety in the Workplace.
39. Environmental Law Centre Society is lobbying public office holders at several public agencies asking government to conduct careful environmental assessment and regulation of the proposed West Coast Olefins Ltd. Ethylene Project in Prince George and associated projects; asking that the Wildlife Act be amended to provide legal protection for bear dens across the province and that regional regulations be developed to provide specific regionally appropriate provision to protect bear dens; reform of laws governing mining in British Columbia, in accordance with the BC Mining Law Reform platform; seeking designation of the Fraser River from Hope to below Chilliwack as a Provincial Wildlife Management Area titled Heart of the Fraser Wildlife Management Area; and submitting law reform proposals relating to the Water Sustainability Act, including relating to water bottling and water export.

40. Equal Work - Equal Pay BC Coalition is lobbying public office holders at several public agencies in regard to equivalent increases to union and non-union employees of provincially funded community social services.
41. Hologic Canada ULC is lobbying public office holders at several public agencies to introduce a new cervical cancer screening tool to provide women in BC with the latest technology in oncology.
42. International Association of Heat and Frost Insulators and Allied Workers Local 118 is lobbying public office holders at several public agencies on a number of issues including a request to the provincial government to license asbestos removal and consulting firms, and strengthen asbestos health and safety laws, rules and regulations as well as recommendations on Labour Code improvements and funding for skilled trades training, enhanced training standards for asbestos abatement workers and enforcement of employer responsibilities around the misclassification of workers.
43. International Association of Sheet Metal, Air, Rail and Transportation Workers Local Union No. 280 is lobbying Member(s) of the Legislative Assembly in regard to funding for skilled trades training, enhanced training standards for asbestos abatement workers, and enforcement of employer responsibilities around the misclassification of workers.
44. International Union of Painters and Allied Trades District Council 38 is lobbying Member(s) of the Legislative Assembly in regard to funding for skilled trades training, enhanced training standards for asbestos abatement workers, increased sanitation and enforcement of employer responsibilities around the misclassification of workers.
45. Small Housing BC Society is lobbying public office holders at several public agencies in regard to policy options to facilitate the adoption of gentle density solutions.
46. Trans Canada Trail is lobbying public officer holder at several public agencies in regard to promotion and enhancement of the Trans Canada Trail.

The statistics below are for the month of October 2022, and are from publicly searchable reports in the [Lobbyists Registry](#).

Top 5 Ministries/Provincial Entities in Active Registration Returns

Member(s) of the BC Legislative Assembly
Finance
Office of the Premier
Environment and Climate Change Strategy
Health

Top 5 Ministries/Provincial Entities in Lobbying Activity Reports

Member(s) of the BC Legislative Assembly
Energy, Mines and Low Carbon Innovation
Jobs, Economic Recovery and Innovation
Education
Minister of State for Child Care

Top 5 Subject Matters in Active Registration Returns

Environment
Health
Economic Development and Trade
Finances and Budgets
COVID-19

Top 5 Subject Matters in Lobbying Activity Reports

Environment
Economic Development and Trade
Indigenous Relations and Reconciliation
Energy
Employment and Training