

Who's Lobbying Who in BC?

Monthly Snapshot – March 2020

The following organizations and consultant lobbyists submitted their registrations under the B.C. *Lobbyists Registration Act* and they were activated between March 1 and March 31, 2020. Here is a brief summary of lobbying activities organizations and consultant lobbyists have carried out or expect to carry out. The full details of each registration are searchable at www.lobbyistsregistrar.bc.ca.

1. Michael Bailey, a consultant lobbyist with Western Policy Consultants Inc., is lobbying staff members in the Ministry of Municipal Affairs and Housing on behalf of the BC Camps Association regarding proposed changes to the Amusement Rides and Devices Regulation.
2. Nicole Brassard, Kimberly Haakstad and Matthew Williamson, consultant lobbyists with Global Public Affairs, are arranging meetings with a number of public office holders on behalf of Restaurant Brands International Inc. regarding issues related to the franchise industry, the impact of COVID-19 on the restaurant industry and measures the government is taking to mitigate this impact.
3. Ashley Burgess, a consultant lobbyist with Global Public Affairs, is arranging meetings with a number of public office holders in the Ministry of Environment and Climate Change Strategy and the Ministry of Indigenous Relations and Reconciliation on behalf of the Canadian Energy Pipeline Association regarding energy pipelines in Canada and BC.
4. Alex Cerelli, a consultant lobbyist with StrategyCorp Inc., is lobbying several public office holders on behalf of 7-Eleven Canada Inc. to inform government officials regarding policies and procedures 7-Eleven Canada has put in place to protect customers and staff from COVID-19, while ensuring continued access to essential products.
5. Dennis Chan, a consultant lobbyist with Pathway Advisory Services, is lobbying staff of the Ministry of Health on behalf of EMD Inc. to discuss potential reimbursement of EMD Inc.'s products by the provincial government.
6. Cole Cyr, a consultant lobbyist with Colina Consulting Ltd., and Dave Cyr, a consultant lobbyist with Cyr Consulting Group, are arranging meetings with a number of public office holders on behalf of

the B.C. Gaming Industry Association regarding contractual and policy matters pertaining to the sustainability of the gaming industry in B.C.

7. Natalie Dash, a consultant lobbyist with Campbell Strategies Inc., is lobbying a number of public office holders on behalf of Staples Canada Inc. to ensure continued access to consumer essentials, business, janitorial and cleaning supplies through the COVID-19 crisis.
8. Natalie Dash, a consultant lobbyist with Campbell Strategies Inc., is lobbying a number of public office holders on behalf of Fairstone Financial Inc. regarding continued access to lending solutions.
9. Maeghan Dewar, a consultant lobbyist with Longview Communications, is lobbying a number of public office holders on behalf of Paper Excellence Canada Holdings Corporation regarding government support in response to COVID-19.
10. Jeffery Ferrier, a consultant lobbyist with National Public Relations, is arranging meetings with a number of public office holders on behalf of Dollarama L.P. to update Government officials about Dollarama as an essential business that serves an essential role as a source of affordable products.
11. Michael Gardiner, Stephen Howard and Esmahan Razavi, consultant lobbyists with Strategies 360 Canada, are arranging meetings with a number of public office holders on behalf of DIRTT Environmental Solutions, seeking to make the government of British Columbia aware of the client's capabilities as a manufacturer of prefabricated interior systems for healthcare facilities and other building types, and of the ways in which these systems can support safe, cost-effective delivery of healthcare and other services for British Columbians.
12. Michael Gardiner, a consultant lobbyist with Strategies 360 Canada, is arranging meetings with a number of public office holders on behalf of British Columbia and Yukon Territory Building Construction Trades, regarding matters related to the construction industry.
13. Michael Gardiner and Stephen Howard, consultant lobbyists with Strategies 360 Canada, are arranging meetings with a number of public office holders on behalf of Hydra Energy Inc. to discuss carbon emissions reduction through expanded use of hydrogen as a transportation fuel, and to seek regulatory and policy changes that broadly support clean energy and the opportunity to reduce carbon emissions in the transportation sector.
14. Nicola Hill, a consultant lobbyist with Earncliffe Strategy Group, is arranging meetings with several public office holders on behalf of Lyft Inc. to build awareness about the benefits of ride sharing.
15. Stephen Howard and Esmahan Razavi, consultant lobbyists with Strategies 360 Canada, are arranging meetings with a number of public office holders on behalf of Deloitte Inc., to assist

Deloitte to raise its profile and awareness amongst key decision makers about services Deloitte can bring to government.

16. Erin Iverson, a consultant lobbyist with Capital Hill Group, is arranging meetings with a number of public office holders on behalf of G4S Secure Solutions (Canada) Ltd. to raise awareness of the company and the security services it provides.
17. Garry Keller, a consultant lobbyist with StrategyCorp Inc., is arranging meetings with a number of public office holders on behalf of Vivid Seats LLC with respect to the sale and resale of tickets for live events to ensure the company's interests are represented in legislation and/or regulations.
18. Cameron Mackay, a consultant lobbyist with Alberta Counsel, is arranging meetings with a number of public office holders in the Ministry of Health, on behalf of the British Columbia Respiratory and Sleep Providers Association, regarding the sleep therapy industry in BC.
19. Emma Macklem, a consultant lobbyist with Earncliffe Strategy Group, is arranging meetings with a number of public office holders on behalf of the Canadian Beverage Association regarding the removal of the PST exemption on certain beverages as announced in the 2020 budget.
20. Keith McLaughlin, a consultant lobbyist with New West Public Affairs, is arranging meetings with public office holders in the Ministry of Finance on behalf of the Canadian Association of Oilwell Drilling Contractors to seek a modification to the Employer Health Tax Act, to prorata the remuneration of out-of-province residents working in BC, and BC residents who work elsewhere in the country for periods throughout the year.
21. John Moonen, a consultant lobbyist with John Moonen & Associates Ltd., is arranging meetings with a number of public office holders on behalf of Stewart World Port Services Ltd. regarding the designation of terminal under Ports Property Tax Act.
22. John Moonen, a consultant lobbyist with John Moonen & Associates Ltd., is arranging meetings with a number of public office holders on behalf of Arctic Construction Ltd., seeking to secure funding for new oil and gas drilling technology.
23. Noah Niznick, a consultant lobbyist with Public Affairs Advisors, is lobbying the Premier and the Minister of Finance on behalf of the Electronic Transactions Association, to promote the use of electronic payments in British Columbia.
24. Leslie Noble, Aidan Grove-White and Nathan Cullen, consultant lobbyists with StrategyCorp Inc., are arranging meetings on behalf of Sysco Canada Inc. to offer the assistance of Sysco Canada regarding the supply chain and the coordination of the distribution of food and other goods in the fight against COVID-19.

25. Tessa Seager, a consultant lobbyist with McMillan Vantage Policy Group, is arranging meetings with a number of public office holders in the Ministry of Education on behalf of Apple Canada Inc. to facilitate dialogue between Apple and education officials around student data policy.
26. Alex Shiff, a consultant lobbyist with Navigator Ltd., is arranging meetings with a number of public office holders on behalf of Kraft Heinz Canada ULC, to engage with the government regarding COVID-19 and the supply chain.
27. Cynthia Shore, a consultant lobbyist with Cynthia Shore Enterprise Inc. dba The Progressive Group, is lobbying staff in the Premier's office on behalf of Republic Services regarding the importance to human health and the environment for the continual transboundary movement of waste by rail.
28. Steve Vander Wal, a consultant lobbyist with Hill+Knowlton Strategies, is arranging meetings with a number of public office holders in the Ministry of Health, on behalf of the American Medical Association (AMA), to outline how the AMA's Current Procedural Terminology coding system streamlines reporting, and increases accuracy and efficiency, to show how it may align with provincial goals for the health system.
29. Gurpreet Vinning, a consultant lobbyist with Prospectus Associates, is lobbying several ministers on behalf of Mérieux NutriSciences Corporation to ensure food testing is included in any essential services legislation.
30. Gurpreet Vinning, a consultant lobbyist with Prospectus Associates, is lobbying the Minister of Jobs, Economic Development and Competitiveness on behalf of the BC Tech Association regarding the ScaleUP BC Tech programs and exploring avenues for joint funding between the BC Government and Federal Government.
31. Gurpreet Vinning, a consultant lobbyist with Prospectus Associates, is lobbying staff members in the Office of the Premier on behalf of Wine Growers Canada/Vignerons Canada, regarding an anticipated ruling from the World Trade Organization challenge of Canadian Wine Measures with respect to the federal excise tax, and potential measures and impacts related to the ruling.
32. Ian Waddell, a consultant lobbyist, is arranging a meeting with the Minister of Public Safety and Solicitor General and compliance officers on behalf of his client, Sunny Bhayana, regarding regulation of cannabis.
33. Bruce Young, a consultant lobbyist with Earnscliffe Strategy Group, is arranging meetings with a number of public office holders on behalf of WuhanEasy Diagnosis Biomedicine Co. Ltd. regarding the company's various test kits for COVID-19 that have been deployed in other jurisdictions.

34. AltaGas Ltd. is lobbying a number of public office holders on a range of issues including: property tax treatment of AltaGas assets in BC, development of a favourable policy framework for energy exports to foreign markets, development of a framework for the timely exchange of information between Indigenous Peoples and companies with energy projects.
35. The Advanced Biofuels Canada Association is lobbying several ministers regarding transportation energy policies and programs, including the Renewable and Low Carbon Fuel Requirements Regulation (RLCFRR), carbon tax and other policies, statutes, regulations and standards to support production and use of advanced biofuels in BC.
36. The Adventure Tourism Coalition of BC is lobbying several public office holders to advocate for changes to government policies and legislation to improve business certainty and stability for the adventure tourism industry.
37. Amazon Canada Fulfillment Services, Inc. is lobbying several public office holders to promote and facilitate BC's digital sector, and to ensure the availability of a high-skilled tech workforce.
38. BC Building Trades is arranging meetings with a number of public office holders to discuss a variety of matters including opportunities for local hire, apprenticeship and access for underrepresented groups to trades training; strengthening government action against the underground economy; and changes to the Labour Relations Code, Employment Standards and Workers' Compensation/WorkSafe BC.
39. The BC Care Providers Association is lobbying several public office holders on a number of issues including funding and policy changes to address human resource challenges in BC's continuing care sector; funding of a Safety Training and Equipment Program for front line employees in BC's continuing care sector; recommendations regarding the independence of the Office of the Seniors Advocate; support for new long-term care and assisted living spaces; expansion of education and training opportunities for community health workers, health care aides and licensed practical nurses; and processes to be put in place to support seniors living and continuing care operators during the COVID-19 Pandemic.
40. The BC Federation of Students is lobbying a number of MLAs regarding a variety of matters including: creation of a need-based grant program in BC by re-investing existing completion grants; regulation of international student fees and the creation of an international student strategy; and review of sexual misconduct policies on campus.
41. The British Columbia Wine Institute Society is lobbying the Minister of Agriculture and the Minister of Attorney General regarding Agricultural Land Commission Policy L-03 that limits the allowable

development area on the particular parcel of Agricultural Land Reserve land upon which a winery is located.

42. Canada's Digital Technology Supercluster is lobbying a number of public office holders in the Ministry of Jobs, Economic Development and Competitiveness to expand digital technology innovation, research and development, and the development of talent, and to discuss the Supercluster's current program areas in Technology Leadership and Capacity Building.
43. The Canadian Consumer Speciality Products Association is lobbying the Premier, the Minister of Environment and Climate Change Strategy, and Ministry staff, regarding legislation related to pest control products, and end of life management of packaging and paper waste materials, solvents and flammable liquids, and pesticides.
44. The Canadian Fuels Association is lobbying a number of Ministers regarding a variety of matters including: renewable fuels and low carbon fuels requirements; carbon pricing mechanisms; the initiative for the BC Oil and Gas Commission to be a new single source regulator for BC refining; standards and policies regarding air and water contaminants and contaminated sites; BC spill regime standards and policies; Transportation of Dangerous Goods policy; and fuel tax regulations.
45. The Canadian Home Builders' Association of BC is lobbying a number of public office holders regarding the significant jobs and economic development within the residential construction industry, market housing affordability as part of the larger housing plan, and economic opportunities for the residential construction industry.
46. The Canadian Propane Association is arranging meetings with a number of public office holders to promote low-emission propane as a replacement fuel for carbon-intense fuels in various sectors, including transportation, fisheries, and agriculture, and to promote worker training in the handling of propane and related fields such as gas fitting.
47. Canopy Growth Corporation is arranging meetings with a number of public office holders to provide information on Canopy Growth Corporation's products and operations, and advocate for advancement of the cannabis retail framework and increasing opportunities for consumption sites.
48. The Commercial Bear Viewing Association is arranging meetings with a number of public office holders to discuss the bear viewing industry and the overall well-being of wildlife and their habitat.
49. Cystic Fibrosis Canada is lobbying a number of public office holders to improve access to cystic fibrosis medicines and quality CF care.
50. D-Wave Systems Inc. is arranging meetings with the Minister of Jobs, Economic Development and Competitiveness to seek government support for academic and industry collaborations to apply

quantum computing research and development in diverse areas such as natural resources, healthcare, manufacturing and materials science. This support may be in the form of investments in university programs, funding for industry collaborations, advocacy with other levels of government, and assistance with international export.

51. The Federation of Post-Secondary Educators of BC is lobbying a number of public office holders on a variety of issues including comprehensive reforms to the post-secondary system (such as post-secondary funding, international education, developmental programs, the Industry Training Authority, tuition and fees), advocating for faculty to be fairly represented in post-secondary government structures and the need for adequate resources to decolonize and work towards reconciliation on our campuses.
52. Geoscience BC is arranging meetings with a number of public office holders to provide an overview of Geoscience BC's projects in an effort to encourage long-term, predictable funding for the organization.
53. Gilead Sciences Canada, Inc. is arranging meetings with a number of public office holders regarding the provincial listing and reimbursement for HIV and oncology medications, and medications for the treatment of viral hepatitis, liver disease and rheumatoid arthritis, as well as public health policy more generally.
54. The Greater Vancouver Board of Trade is lobbying several ministers regarding a variety of matters including investment in worker training and student housing in the Greater Vancouver region; implementation of the United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP); climate change solutions that work for business; programs to support mental health and addictions treatment in the Greater Vancouver region; affordable, available transportation options for workers and business; and tourism as a growth sector for the Greater Vancouver region and BC.
55. The Greater Victoria Chamber of Commerce is lobbying several ministers on a number of issues, including investment in worker training and student housing in the Greater Victoria region, investment in child care, investment in mental health and addictions treatment, fair taxation, development of climate change solutions that work for business, investment in greater public safety through policing and fair, transparent regulation of cannabis.
56. The HeliCat Canada Association is lobbying a number of public office holders regarding the following subject area policies and programs, as they relate to the helicopter and snowcat skiing

sector in BC: occupational health & safety; BC Parks, wildlife and related matters; and land management and adventure tourism.

57. Imperial Oil Limited is lobbying a number of public office holders regarding several matters including the United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP); adoption of pro-development policies for LNG in BC; repeal or amendment of renewable fuels policies; BC LCFS Refinery Improvement Credit; tax compliance planning; and advocacy relating to environmental policies, site remediation policy and compliance.
58. Innergex Renewable Energy Inc. is lobbying a number of public office holders regarding renewable energy, climate policy and other issues relevant to the renewable energy sector.
59. Janssen Inc. is lobbying a number of public office holders to discuss public reimbursement policies and programs related to innovative pharmaceutical treatments and co-diagnostics, and to explore research and partnership opportunities.
60. Lundbeck Canada Inc. is lobbying a number of public office holders with respect to policies respecting medicine reimbursement programs such as BC PharmaCare, as well as market access for Lundbeck's portfolio of medicines and listing of Lundbeck's products for reimbursement purposes.
61. The Michael Smith Foundation for Health Research is lobbying a number of public office holders to discuss core mandate and continued funding for the Province's health research sector.
62. Mosaic Forest Management is lobbying a number of public office holders regarding existing and proposed regulations, policies and reviews related to the BC coastal forest sector, including private managed forest regulations, taxes, property assessments, log exports, stumpage, coastal revitalization initiative, First Nations consultation and accommodation, and land use planning.
63. The Movement of United Professionals (MoveUP) is arranging meetings with an extensive list of public office holders to discuss issues related to public auto insurance (ICBC).
64. Novartis Pharmaceuticals Canada Inc. is lobbying several public office holders to discuss reimbursement of Novartis' pharmaceutical treatments by the BC government for citizens that require access to these treatments.
65. The Rick Hansen Foundation is lobbying a number of public office holders on a range of issues including the incorporation of accessibility policies vis-à-vis BC's comprehensive capital infrastructure plan in terms of all new construction, the well-being of the Pacific Fishery, and the importance of conservation and protection measures (e.g., quotas, catch and release for tagging

purposes only or an outright ban on fishing) with respect to sturgeon in light of the dwindling population of sturgeon in BC.

66. Rio Tinto is lobbying a number of public office holders on a variety of issues including support for the Watershed Engagement Initiative; implementation of the *Declaration on the Rights of Indigenous Peoples Act*; opportunities to participate in the Clean Energy BC program; climate change policy, developing benchmarks for global greenhouse gas emitters and Ambient Air Quality Objectives; requesting provincial support for modification of federal tax policy treatment for mining sector; funding for the expansion of cellphone connectivity in north central BC; and regional economic development opportunities related to Nechako Reservoir.
67. Siemens Canada Limited is lobbying an extensive list of public agencies relating to the sales and marketing of their products and services in the fields of electrification, automation and digitalization, including electric vehicle infrastructure; extraction and transport of oil and gas; liquefied natural gas; power generation (including wind), transmission and distribution; manufacturing, transportation, building technologies, water technology and lighting industries.
68. The Surrey Board of Trade is lobbying a number of public office holders regarding a variety of matters including an assessment framework for a labour skills centre; the property tax structure related to agricultural land; arts education; higher levels of investment in childcare facilities; funding to implement disaster mitigation programs; the processes for phasing out plastics and Styrofoam; PST rebates on production inputs; housing policies and incentives; and ridesharing.
69. Western Stevedoring Company Ltd. is lobbying several ministers regarding the current review of the BC Ports Property Tax Act.